

JAMK University of Applied Sciences



jamk.fi

School of Business



“We create business competence and competitiveness.”

Asta Wahlgrén, Director, JAMK, School of Business

2450

Students

100

International degree students

150

International academic visiting staff

230

Exchange students

100

Personnel

7500

Total number of alumni



Creating Competence

The School of Business is an attractive, international, and quality-oriented higher education institute, which creates business competence and competitiveness for students and the business community. By 2025, we aim to be one of the leading business schools in Finland, known for our high quality in learning, practice-oriented research and internationalisation.

Our core competences are business development, service business and business intelligence. We offer studies in business, tourism and hospitality, and business information systems both in Finnish and in English. In developing our curricula and innovative pedagogical solutions, we work closely together with the industry, and various projects, internships, labs and regional development platforms offer our students excellent learning opportunities.

We focus on practice-oriented research and offer business development services to the SMEs of the region. Our research lines are competitiveness and internationalisation, digitalisation in business processes, customer-oriented services, responsible management and higher education.



Highlights

The first EPAS-accredited university of applied sciences in Finland

In 2015, our International Business Degree Programme received the esteemed international EPAS reaccreditation, awarded by EFMD, the European Foundation for Management Development.

Spirit of entrepreneurship

Students receive support in developing their own business ideas, starting an enterprise or developing an existing one. Students can also get a personal entrepreneurship coach, and all students complete at least 5 ECTS credits of entrepreneurship studies.

Outstanding online environment

The School of Business has a high-quality, interactive online environment and advanced blended learning models have been built for both social and personalised learning. We make use of interactive teaching methods, videoconferencing and lectures and encourage the students to connect with the lecturers and their peers throughout their studies. Two of our degree programmes can be studied completely online.

The most popular programmes in Finland

Our online programme leading to a Bachelor's Degree in Hospitality Management is one of the most popular hospitality management programmes in Finland. The Bachelor's Degree Programme in International Business is the most popular business programme conducted in English in Finland.

Extensive international cooperation

The School of Business has partner universities in over 30 countries and our international network consists of 130 partner universities, of which many are internationally highly ranked. The partnerships offer an academic experience abroad through student and faculty exchanges, double degrees, customised programmes, and joint research at bachelor's and master's level.



Student Exchange and Study Abroad Programmes

We have strong student exchange programmes with respected business schools on every continent. This network provides students with opportunities to pursue their professional goals. We have also established study-abroad programmes with a range of partners, such as:

- Business Practices in Dynamic Silicon Valley, San José, California
- Doing Business in Latin America, Buenos Aires

JAMK online MBA Programme (60 ECTS)

The JAMK online MBA programme is a training programme for professionals. The programme is based on blended learning solutions, providing studies in strategic management and ethical leadership, strategic marketing management, financial management and project management. In addition to this, the programme provides study tours to Cyprus (University of Cyprus) and San Jose, California, USA (San José State University).

Sport Business

Sport Business School Finland offers bachelor's level studies and specialised study programmes in the field of sport marketing and sport management. Students enhance their academic knowledge by participating in international study and research projects focused on the FIFA World Cup in South Africa and the WRC World Rally Championships in Finland, for example.

Bachelor's Degree Programmes

Conducted in English

International Business

offers academic tracks in marketing management, cross cultural management, technology business and future foresighting, finance and corporate governance, user centric design and innovation, economics of internationalisation and competitiveness.

Tuition fees for students from outside the EU/EEA area are €8,000/year. Scholarships are available.

Various courses in English are also available on the following programmes

■ Business Administration

offers specialisations in finance, human resources management, fashion and retailing, sales, sport business, financial administration, branding and startup entrepreneurship.

■ Business Information Systems

offers specialisations in the games industry.

■ Tourism and Service Business

offers specialisations in tourism, user-oriented facilities and sustainable gastronomy.

We offer a wide range of languages including Spanish, Russian, Chinese, Japanese, French, and Italian.

Master's Degree Programmes

Conducted in English

■ Entrepreneurship and Business Competence

focuses on the themes of strategic management and ethical leadership, marketing management, financial management, entrepreneurship and new business development.

Various courses in English are also available on the following programmes

■ Tourism and Hospitality Management

offers studies in the development of service practices, service procurement and logistics, risk assessment and safety, along with consumer expertise.

Call for Cooperation

We offer possibilities for cooperation in customised education services such as degree programmes, executive training programmes, studies on an open study path and summer school programmes. In addition to this, we provide personalised online courses that can be accredited for the students at their home institution. We are also willing to develop new commercial services in cooperation with our partners. Examples of cooperation include:

Master's Degree Programme in Business Pedagogy (90 ECTS)

Our Master's Degree Programme in Business Pedagogy provides post-degree pedagogical qualification and the upgrading of a bachelor-level degree to a master's degree especially for vocational teacher education students. The overall aim is to develop participants' competences in business studies and business pedagogy.

Foundation Year Through an Open Study Path (min. 60 ECTS)

We offer a foundation year in International Business studies through an open study path. After completing the first year of studies with a course grade average 3/5 or above, the student can be selected for degree studies without an entrance examination. Here we are looking for partners who organise the applicants' English language evaluation.

Summer School

We organise summer schools in Creativity and Communication in Responsible Business. The JAMK Summer School attracts around 200 students and lecturers from countries such as Argentina, Canada, Mexico, China, Singapore and the US, as well as students and experts from all around Europe. We warmly welcome students from our partner institutions!





The facilities at JAMK combine a relaxed atmosphere with high technology.





Innovative Solutions in Learning

The School of Business comprises a strong team of domestic and international professionals with comprehensive expertise and advanced skills in coaching and mentoring.

We have introduced various pedagogical methods emphasising students' individual learning processes and autonomy. The methods include problem-based learning, team pedagogy, experiential learning and blended learning. Our graduates have the up-to-date skills needed in their future careers, and the competence to solve complex problems in a constantly changing environment.

The academic faculty is actively involved in research, with both faculty members and staff taking part in development projects, which are successfully linked with learning. These projects also provide an environment for active cooperation with the local business community.

Business Cooperation

Business Networks

In addition to curriculum design, our business cooperation covers research, recruitment, practical training placements, theses, marketing and guest lecturing. Cooperation projects often involve School of Business alumni. We cooperate widely with various organisations, SMEs and technology start-ups.

RDI Services for Business

The School of Business has a solid experience in preparing and implementing national and international projects. We implement approximately 18–25 projects annually, which focus on the competitiveness of the SMEs. Nearly 1,000 enterprises are involved in our projects, and most are funded by the European Social Fund (ESF), the European Regional Development Fund (ERDF), Mavi Agency for Rural Affairs and Finnish Funding Agency for Innovation, TEKES.

Advisory Board

The Advisory Board comprises distinguished business world representatives who provide their views and input on developing education and RDI work.

Academic Cooperation

Academic Research

The research mission of the School of Business is to conduct practice-oriented, internationally recognised, high-quality research, which also has an impact on regional development and businesses. Our research lines are competitiveness and internationalisation, digitalisation in business processes, customer-oriented services, responsible management and higher education in the field of business.

Finnish Business Review

We publish an open access electronic journal, the Finnish Business Review, which features scholarly articles, blogs and case studies of contemporary managerial issues in Finnish and international contexts.

International Advisory Board

The International Advisory Board consists of academic experts from European business schools who advise and support the management of the School of Business on matters such as strategic steps, internationalisation and accreditation.



*We have more
than 100
international
academic
partners*









JAMK University of Applied Sciences

Rajakatu 35
FI-40200 Jyväskylä
Finland 

Tel. +358 20 743 8100
Fax +358 14 449 9700

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	1 hr	
Stockholm	2 hrs	
St Petersburg	4 hrs	
	2 hrs	
Paris	4 hrs	
London	4 hrs	
Frankfurt	3 hrs	



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