

27.8.2025

**Privacy statement "*Gaming Skills for Studies*" -project**

<b>1 Name of the register</b>	<i>"Gaming Skills for Studies"</i> project person register
<b>2 Controller</b>	<p>Jamk University of Applied Sciences</p> <p>P.O. Box 207, 40101 Jyväskylä, Finland</p> <p>+358504132412</p> <p><a href="mailto:tietosuoja@jamk.fi">tietosuoja@jamk.fi</a></p>
<b>3 Contact person in matters concerning the register, contact information during office hours</b>	<p>Tiia Luotojoki</p> <p>Jamk University of Applied Sciences, Institute of Health</p> <p>Piippukatu 2, 40100 Jyväskylä</p> <p>+358405739327</p> <p><a href="mailto:tiia.luotojoki@jamk.fi">tiia.luotojoki@jamk.fi</a></p>
<b>4 Purpose of the processing of personal data</b>	<p>Personal data is collected for the implementation and output generation of the ESF-funded project "<i>Gaming Skills for Studies</i>" coordinated by Jamk University of Applied Sciences.</p> <p>The processing of personal data is necessary for enabling communication with participants involved in the project's activities, for collecting data on implemented measures, and for reporting the results of the project. In addition, personal data is processed to fulfill the monitoring and reporting obligations of ESF+ projects in accordance with the ESF Regulation (EU No 1304/2013).</p> <p>More detailed information on the personal data collected through ESF forms is available in the privacy statement of the ESR personal data register.</p> <p>Personal data is processed and stored in compliance with applicable data protection legislation. The data is accessed and processed only by designated project personnel who have been granted access rights to the protected data and whose duties require the processing of such personal data.</p>

27.8.2025

<p><b>5 Data contents of the register</b></p>	<p>During the project, the following personal data will be collected for the purpose of ESF activity reporting: date of birth, the final part of the Finnish personal identity code, first name, last name, gender, street address, postal code and city, phone number, email address, employment status, level of education, and information regarding the participant's possible status as a foreign national, member of a minority group, person with a disability, or otherwise disadvantaged in the labor market. Additionally, participants are asked to provide a numerical self-assessment of their work ability, date, and signature.</p> <p>More detailed information about the processing of personal data collected via ESF forms is available in the privacy statement of the ESF personal data register (in Finnish only):  <a href="https://static.eura2021.fi/ohjeet/Tietosuojakaytanto_EURA_2021.pdf">https://static.eura2021.fi/ohjeet/Tietosuojakaytanto_EURA_2021.pdf</a>.</p> <p><b>Processing of Personal Data for Lottery Participation</b></p> <p>Participants may take part in a lottery during project events. Contact details collected for the lottery are stored separately from any other survey responses, will not be linked to other data, and will be deleted immediately after the lottery has been conducted.</p> <p><b>Feedback Surveys Related to Events and Trainings</b></p> <p>Feedback will be collected from participants attending the project's Game Meetups, trainings, and webinars. The feedback focuses on the content, strengths, and suggestions for improvement. Background information such as age, gender, educational background, and current place of study will be collected. This background information is used solely for descriptive statistical purposes and cannot be used to identify individual respondents.</p> <p><b>Data Collected from Coaching Participants</b></p> <p>Individuals participating in the project's coaching activities will provide their contact details and a brief statement of motivation for participating via a registration form. Feedback will also be collected from these participants, and they may be interviewed about topics related to skills and gaming (initial assessment), as well as their experiences in the coaching program. The initial assessment may include tools for evaluating functional ability and mood. Participation is voluntary, and informed consent will be requested from all participants prior to interviews.</p>

27.8.2025

<b>6 Legal bases for processing personal data</b>	<p>Data subject's consent</p> <p>Legal obligation of the data controller</p> <p>Public interest and the exercise of official authority</p>
<b>7 Regular information sources</b>	<p>The data stored in the register is regularly obtained from the data subject themselves.</p>
<b>8 Regular information disclose and information transfer outside the EU or the European Economic Area</b>	<p>Participants' personal data is used solely for the purposes of the project and will not be disclosed for use outside the project.</p> <p>With regard to ESF forms, processing is carried out in accordance with the privacy statement of the ESF personal data register.</p> <p>Personal data will not be transferred outside the EU or the EEA.</p>
<b>9 Register protection principles</b>	<p>The register is processed with due care, and personal data processed using information systems is appropriately protected.</p> <p>a) Manual data: Other manually collected forms and data are stored in an access-controlled area in a locked location and retained only for as long as necessary to transfer the data to a secure server intended for personal data processing. After this, the manual materials are destroyed by shredding.</p> <p>b) Digitally processed data: For ESF forms and other personal data collected for project monitoring or communication purposes, processing is carried out in accordance with the privacy statement of the ESF personal data register.</p> <p>When register data is stored on internet servers, appropriate data security measures are taken to ensure protection.</p> <p>Personal data not collected through ESF reporting is stored on Jamk's network drive (M-drive) in accordance with Jamk's data retention guidelines.</p> <p>The data controllers ensure that stored data, server access rights, and other critical information related to the security of personal data are processed confidentially and only by those employees whose job duties require such access.</p>

27.8.2025

<b>10 Retention period or criteria for determining</b>	Documents and registers are stored as long as it is needed in the project.
<b>11 Automatic decision-making/profiling</b>	Automated profiling related to personal data is not conducted.
<b>12 Rights of the Data Subject</b>	Read more information about <a href="#">Jamk's Privacy Policy</a> and Data Protection Officer.