Privacy statement for *"Gaming Skills for Studies"* -project

1 Name of the register	Pelaten taitoja opintoihin hankkeen henkilörekisteri [Register for personal data for *"Gaming Skills for Studies"* -project]
2 Controller	Jamk University of Applied Sciences P.O. Box 207, 40101 Jyväskylä, Finland +358504132412 tietosuoja@jamk.fi
3 Contact person in matters concerning the register, contact information during office hours	Tiia Luotojoki Jamk University of Applied Sciences, Institute of Health Piippukatu 2, 40100 Jyväskylä, Finland +358405739327 tiia.luotojoki@jamk.fi
4 Purpose of the processing of personal data	Personal data is collected for the activities and outputs of the ESF [European Social Fund] -funded *Gaming Skills for Studies* development project implemented by Jamk University of Applied Sciences. The purpose of the project is to utilise, examine and increase the opportunities offered by (digital) gaming in educational environments in the Central Finland region. Your personal data is processed to facilitate communication, collect information on project activities for the development of the *Gaming Skills for Studies* coaching model, and report project results. Your personal data are also processed in accordance with the monitoring obligations related to ESF projects under the ESF Regulation (EU 1304/2013) (participant lists and EURA 2021 starting and ending notifications).
5 Data contents of the register	If you participate in the skills coaching programme or other development activities of the *Gaming Skills for Studies* project (*Game Meetups*, *Student Development Forum*, and the *From*

	Loneliness to Togetherness campaign), the following personal data will be collected from you: • name • email address • telephone number • age • level of education • gender (optional) If you participate in the project's e-sports ambassador activities, the following personal data will be collected: • name • email address • telephone number • age • educational institution • field of study or degree programme • stage of studies If you participate in a survey concerning e-sports activities, you will be asked to provide the following personal data: • level of education • field of study The personal data included in the register also depends on the information you provide in project interviews or surveys. You may choose to participate in prize draws organised by the project. For prize draws, participants' contact details are collected separately from other surveys. This data is not combined with other information and is deleted immediately after the prize draw. In accordance with the monitoring obligations related to ESF projects, the register also contains the following personal data: 1) First name, surname and signature (participant lists), 2) Personal identity code, first name, surname, home address, postal code, city/town, email address and telephone number (EURA 2021 starting and ending notifications).
6 Legal bases for processing personal data	The processing of personal data in the implementation of the project is based on the consent provided by the data subject, i.e. the participant.

	The legal basis for processing personal data collected within the project also includes statutory obligations related to ESF projects.
7 Regular information sources	The information stored in the register is obtained directly from the data subject, i.e. the participant.
8 Regular information disclose and information transfer outside the EU or the European Economic Area	Your personal data is used solely for the purposes of the project and is not disclosed for use outside the project. Your data will not be transferred outside the European Union (EU) or the European Economic Area (EEA).
9 Register protection principles	The processing of your personal data in this project is based on the project plan. Only personal data necessary for the purposes of the project are collected. General description of the technical and organisational measures used to protect the register and your personal data: • Project staff are committed to confidentiality and to keeping confidential all information obtained in connection with the processing of personal data. • People processing personal data manage the register and related information in accordance with good information management practices and are bound by strict confidentiality and non-disclosure obligations. • The security of the register and the confidentiality of personal data are ensured through appropriate technical and administrative measures in accordance with good information management practices. • The data controller and data processors have restricted access rights and permissions to information systems, work tools and other storage platforms so that only persons who need the information for the performance of their duties may access and process it. • Only employees whose duties require the processing of personal data are authorised to use systems containing personal data. • Each user of a tool or system is authenticated using personal credentials issued when access rights are granted. Access rights are terminated when a person no longer performs the duties for which the rights were granted. • Data are stored in databases that are protected both logically and physically. The databases and their backups

	are in locked facilities and are accessible only to specifically designated people. • During data processing, identifying information is removed, modified or categorised. Project results are published in a form that does not allow individual people to be generally identified. Your personal data is processed and maintained in accordance with data protection legislation. Your data is processed only by project staff members who have been granted access to protected data and whose duties include the processing of personal data. The project uses the secure office and cloud service applications employed by the data controller, including Microsoft M365 and Zoom.
10 Retention period or criteria for determining	The personal data collected in the project will be retained by the end of 2029, after which it will be destroyed. Personal data collected to fulfil ESF obligations will be retained for five years after the end of the project, in accordance with the requirements of the funding authority.
11 Automatic decision-making/profiling	The data collected in the project are not used for decision-making concerning you, nor for profiling.
12 Rights of the Data Subject	Further information about the Data Protection Officer, your rights, and how to exercise them is available in Jamk's Privacy Policy Statement.