



BIOBOOSTERS

Boosting circular transition

DURATION: 2023/01-2025/12

TOTAL BUDGET: 2 790 000 €

EU FUNDING: 2 230 000 €





18 Business-driven Hackathons will validate up to 70 solutions to circular transition challenges



20 RDI and business co-operation initiated



500 specialist brought together to drive the circular transition of the bioeconomy in the Baltic Sea Region



https://interregbaltic.eu/project/bioboosters/



WHO ARE THE ORGANIZERS?





















Find us at https://www.jamk.fi/en/project/biopaavo/bioboosters



WHAT IS OUR BUSINESS DEMAND-DRIVEN HACKATHON MODEL?

Developed with 15 company partners by Jamk University of Applied Sciences



OUR CUSTOMERS

Biobased Materials







YIT

Circular Economy, Recycling of Nutrients **SAVOTTA**









Digitalization,
New Business Models

Kemira







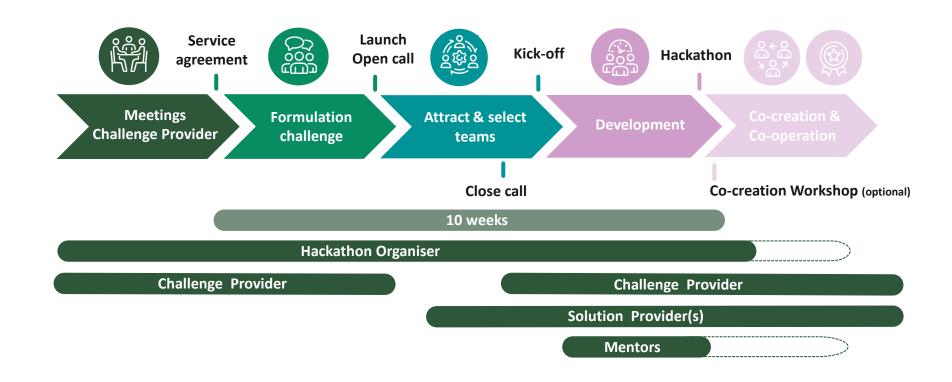
Sustainable Solutions

Gasum

ALVA



BIOBOOSTERS HACKATHON SERVICE PATH



Our offer for solution provider



Acid test your idea with direct feedback from a potential client



Establish connections and network with other companies and specialists



Experts' know-how and support for idea testing and commercialization



Get international recognition and visibility for your team's knowhow



Launch RDI and commercial partnerships to support your sustainability mission

What has been the impact?

15 Hackathons in 3 years

18 Business cooperations matched 6 Regional development projects initiated

120 teams applied, 67 competed

4.5/5 participant satisfaction

4.3 MEUR new RDI & service sales generated at Jamk UAS

6 new products and services to the markets









ORGANIZE A HACKATHON WITH US!

Fast-track your circular economy transition with innovative solutions and new business and RDI partners



Effortless and efficient service for mapping solutions and potential partners

Out-of-box ideas and learning new perspectives on the challenge



Expert's know-how and support for idea testing and commercialization

Positive visibility for the sustainability mission, buildning employer brand.



THE KIND OF CHALLENGES WE ARE LOOKING FOR

Company partners need to have:

- 1. Business operations in the Baltic Sea Region
- 2. Business operations in the bioeconomy value chains
- 3. A challenge in implementing a circular economy business model due to lack of market ready solutions
- 4. A desire and opportunity to continue working with the winner of the Hackathon to bring the new solutions to the market



















MOELVEN HACKATHON

SUSTAINABLE PACKAGING FOR SUSTAINABLE WOOD



Moelven



Interreg Baltic Sea Region



Co-funded by the European Union

CIRCULAR ECONOMY

BioBoosters



HOLMEN HACKATHON ASHTO ASSETS

b. Bio

HOLMEN

Brotrel Region

Interreg Baltic Sea Region



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