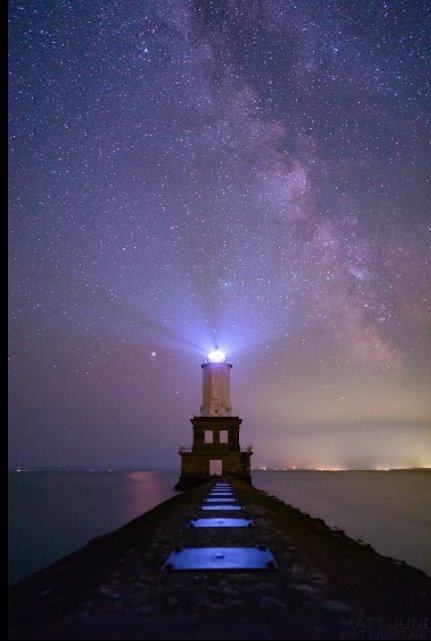


Appendix

FinnZone™



U.P. Lifestyle

- Centrally located in U.S.
- Year-round sporting / outdoor enjoyment.
- Houghton named “One of Top 50 best small towns in U.S.”



The Upper Peninsula: Finnish-American Culture



FinnZone™

FinnZone Video

<https://www.youtube.com/watch?v=yIJULSBtbnQ>

Upper Peninsula of Michigan Videos

<https://www.youtube.com/watch?v=IQJjO5gmEsc>

<https://www.youtube.com/watch?v=L1ihRw0fX-g>

<https://www.youtube.com/watch?v=sjFCiAPw2j0&app=desktop>

<https://www.youtube.com/watch?v=fzxElvBUjEg&feature=share>

Michigan Bioeconomy Video

<https://www.youtube.com/watch?v=cTPFTzkz0cM>

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FinnZone Programs & Courses

älykäs alku (Smart Start)

- Program to help Finnish SME's assess North America market and make decision on entry, beginning in Michigan.
- Finnish SME's provided a US-based mentor.
- Topics include market analysis and assessment, customer discovery, business formation, taxation and legal considerations, more.
- Program Schedule – over 2 months, 5 sessions, 1-2 hours each.
- Preferred SME Profile: **From 2 to 8 employees**; Angel or seed investor funding and/or initial customers/revenue.
- Application Process.



FinnZone Programs & Courses , Cont'd

Kasvuyritykset “Kasvu” (Growth Companies)

- One-on-one advising for Finnish companies ready to expand into North America, beginning in Michigan.
- Tailored service, based on specific needs of the company:
 - Market analysis, business formation/legal, marketing, strategic partners, office/production space, customers, employees, financing & grants, pilots.
- Preferred SME Profile: **From 10 to 100 employees**, received investment and/or has strong sales/revenues in Finland, and may be already located in multiple countries.

Michigan - Opportunity



Top 10

Michigan's business climate is ranked among the top 10 in the nation.

133,000

total engineers call Michigan home — the highest concentration in the U.S.

4th lowest

Michigan's cost of living is the fourth lowest nationally and is 11% below the national average.

500 miles

Michigan is within 500 miles of nearly half the U.S. and Canadian population and commerce centers, providing unparalleled access to market.



Michigan Tech University



Michigan
Technological
University

Major Research Institutes and Centers

- Advanced Power Systems Research Center (APSRC)
- Center for Agile and Interconnected Microgrids (AIM)
- Center for Technology & Training (CTT)
- Earth, Planetary, and Space Sciences Institute (EPSSI)
- Ecosystem Science Center (ESC)
- Great Lakes Research Center (GLRC)
- Institute of Computing and Cybersystems (ICC)
- Institute of Materials Processing (IMP)
- Keweenaw Research Center (KRC)
- Michigan Tech Aerospace Engineering Research Center (MARC)
- Michigan Tech Research Institute (MTRI)
- Michigan Tech Transportation Institute (MTTI)
- Multi-Scale Technologies Institute (MuSTI)
- Pre-College Innovative Outreach Institute (PIOI)
- Research and Innovation in STEM Education Institute (RISE)
- Sustainable Futures Institute (SFI)
- The Elizabeth and Richard Henes Center for Quantum Phenomena (CQP)



Michigan Tech University - Over 7,000 Students

FinnZone™

Opportunities for Finnish Companies & Investors



- Igloo Resorts
- Resort Hotel for ski resort, Mount Bohemia
- Waterfront Development
- Instruments
- Machinery
- Software
- High-Tech & Advanced Manufacturing
- Finnish Design & Construction of Homes & Log Houses
- Tourism Companies to create programs and offerings (like Lapland)
- Huskies Sled Rides; Reindeer Herding
- Finnish Restaurants, Fashion, Furniture
- CleanTech & AgTech
- Smart Energy
- Biobased and Circular economy products
- Forestry equipment and products
- Finnish Schools to teach local Finnish-Americans in Finnish language
- Public Saunas & Sauna Equipment
- Nordic lifestyle products and services
- Electric Snowmobiles & Mobility
- Slaughterhouse and meat processing
- Fish Farms
- Copper Mining; Metal Products
- Maritime Shipping and Boat or Ship building

