



POWERHOUSE

Tervetuloa! Welcome!

FinnZone at
Innovation Shore
in Michigan's UP

FinnZoneTM



Michigan - Finland

2021



FinnZone

- Soft Landing & Commercial Launchpad for Finnish SMEs to establish and grow in North America, and...
- Expansion location for larger Finnish companies.
- Free (gratis) – no cost, no equity.

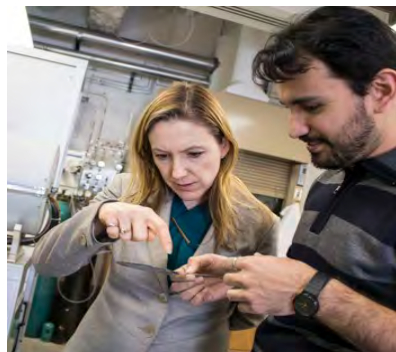


FinnZone[™]

FinnZone Location: Houghton-Hancock, U.P.



- Just a few hour drive from Green Bay, Wisconsin, and Sault St. Marie, Ontario, Canada...surrounded by Lake Superior.
- Chicago is just over an hour direct flight from the Houghton County Airport.





FinnZone

- FinnZone is a Collaboration of Seven Organizations.
- Nothing comparable in U.S. supporting Finnish SME's.

Economic Development (4) Academic (2) Incubator-Accelerator (1)



Michigan
Technological
University



FINLANDIA
UNIVERSITY



...allows FinnZone to provide an array of services:

Entry Program 1 - älykäs alku (SmartStart program)

- Market assessment & customer discovery.
- Go or No-Go on U.S. market entry.

Entry Program 2 - Kasvuyritykset “Kasvu” (Growth Companies 15 to 50+ employees)

- Market entry, commercialization assistance, business development/corporate introductions.
- Product adaptation and development.
- Site location assistance (office, production space).
- Assistance raising capital & access to state/federal grants.
- STEM talent from Michigan Tech University (MTU).
- Connections to sponsored research at MTU.
- Connect SMEs with supportive local-regional companies.



FinnZone[™]

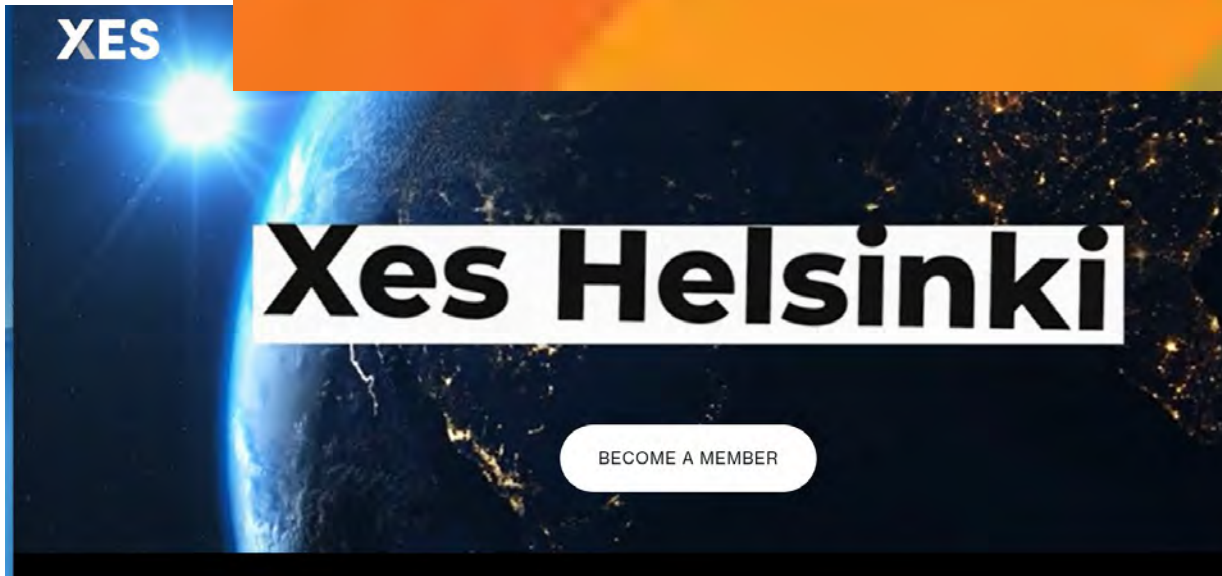


FinnZone Collaborations

FinnZone can assist Venture Capital, Private Equity, Banks, Accelerators, with your Portfolio SMEs, or larger growth companies.



BUSINESS FINLAND



FiBAN FINNISH
BUSINESS ANGELS
NETWORK

Institute of Bioeconomy

FinnZone[™]

FinnZone Clients



MESENSEI



BITCOMP

The Daily Mining Gazette

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Finnish company tests mobile app



Daily Mining Gazette: Mesensei co-founder and CEO Tuukka Ylälahti, seen before a presentation at the Lak

**Tuukka Ylälahti, Co-Founder & CEO,
Mesensei**

FinnZone Facilities



FinnZone™



Powerhouse in Houghton



Lakeshore Center, SmartZone & Michigan Tech University



Jutila Center, Finlandia University

FinnZone Amerikan Raitille

Landing Spot for Finnish companies to the huge markets of USA and Kanada:

- Resources of seven organizations working together for Finnish SMEs.
- Sector specializations in U.P./Michigan – Bioeconomy, Mobility, Manufacturing, Clean-Tech, Marine/Maritime, Software.
- We can accomplish much quickly...many types of support within 10km.
- We know Finland-- visits, family connections...shared heritage and values of largest Finnish-American community.
- Easy and welcoming landing site within proximity of giant markets.
- Low operating cost environment.... one-third of East/West coast U.S.
- Large STEM labor resource from the university.