

# Joint Action Plan

for Development of a Knowledge-Driven  
Regional Bioeconomy Innovation Ecosystems



bioeconomy  
**JOINT** knowledge  
**GROWTH** sustainable  
**INNOVATION** goals  
strategy SMART



## THE PARTNERSHIP OF THE RDI2CluB PROJECT INCLUDES 12 PARTNERS:



### Finland

- > JAMK University of Applied Sciences
- > Regional Council of Central Finland
- > SSYP Kehitytys Oy, Ltd



### Norway

- > Inland Norway University of Applied Sciences
- > Inland County Council
- > Tretorget AS



### Poland

- > Regional Science and Technology Centre
- > Świętokrzyskie Voivodeship
- > Foundation for Education and Social Dialogue Pro Civis



### Latvia

- > Institute for Environmental Solutions
- > Vidzeme Planning Region

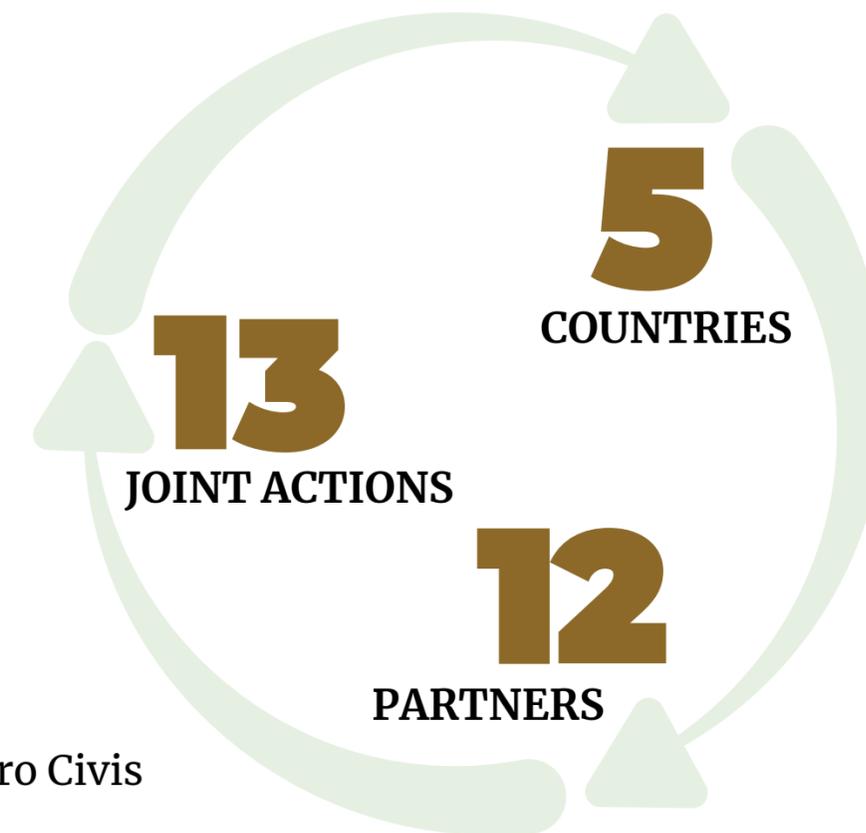


### Estonia

- > Stockholm Environment Institute Tallinn Centre

The Joint Action Plan aims to support **smart, sustainable** and **inclusive** growth of bioeconomy in **rural regions** of five BSR countries involved in the project “Rural RDI Milieus in Transition Towards Smart Bioeconomy Clusters and Innovation Ecosystems” funded by Interreg Baltic Sea region Programme 2014-2020.

The JAP includes **transnational actions** and measures to be implemented in cross-regional partnerships of at least two partners from two regions.



FIND OUT MORE ABOUT THE PROJECT RDI2CluB

>> HERE <<



## OBJECTIVE #1

### Exchange, development of KNOWLEDGE

#### 1.1. Exchange, development of TECHNOLOGICAL KNOWLEDGE

- 1.1.1 Digitalisation for sustainability and productivity
- 1.1.2 Technologies for natural resources management
- 1.1.3 Technologies for bioenergy production
- 1.1.4 Technologies for low emission building

#### 1.2. Exchange, development of KNOWLEDGE STREAMLINING INNOVATIVE BUSINESS

- 1.2.1 Renewing operations of traditional bio-based SMEs with new business and cooperation models
- 1.2.2 Exchange of knowledge and experience for development of natural resources-based services in tourism, well-being and other areas

SHORT TERM  
ACTIONS



## OBJECTIVE #2

### Development and renewing of SERVICES and TOOLS used to upscale/improve regional INNOVATION ECOSYSTEMS

#### 2.1. Establishment of active network of bioeconomy innovation hubs with a joint model and platform for innovation management

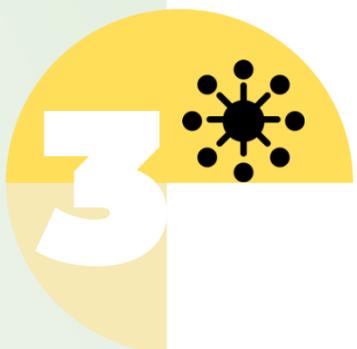
- 2.1.1 Developing and testing a joint innovation management model for the network of bioeconomy innovation hubs in BSR
- 2.1.2 Connecting the bioeconomy innovation ecosystem actors around the Baltic Sea Region via the network

#### 2.2. Transnational cooperation and networking of business environment stakeholders

- 2.2.1 Networking of clusters
- 2.2.2 Cooperation of bioeconomy SMEs

#### 2.3. Access to skilled workforce for rural SMEs

- 2.3.1. Development of smart lifelong learning paths to support bioeconomy SMEs

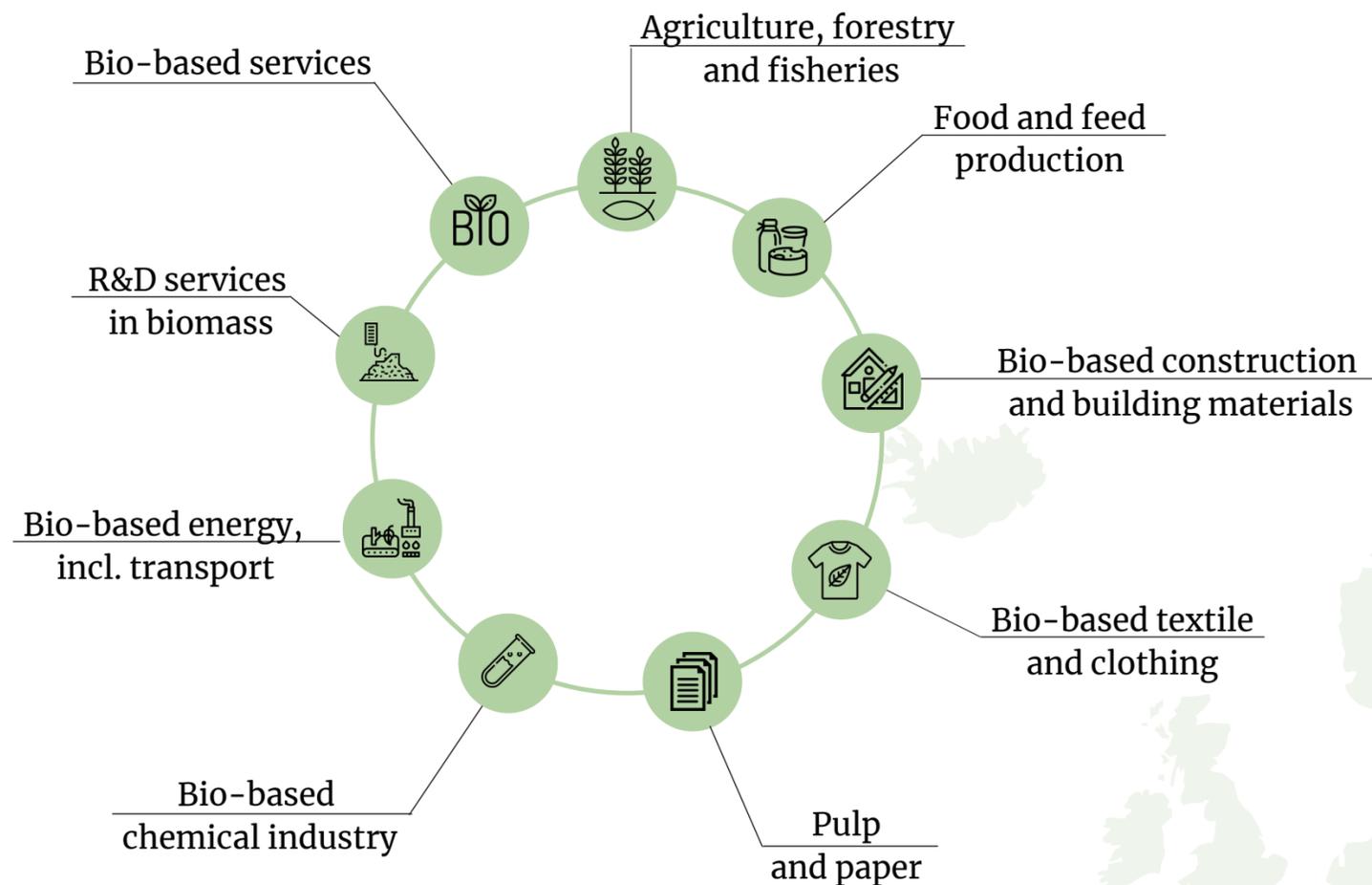


## OBJECTIVE #3

### Raising awareness of bioeconomy stakeholders and society on bioeconomy, smart and sustainable exploitation of bioresources

- 3.1.1 Development and dissemination of joint online knowledge base for awareness-raising
- 3.1.2 Raising awareness of stakeholders and society

# BIOECONOMY AREAS ADDRESSED



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## DISCOVER A POTENTIAL OF THE BIOECONOMY VIA PLATFORM OF INNOVATION HUBS

**biobord.eu**  
Sustainable bioeconomy innovations

Open Virtual Biobusiness Hub is used as a key tool for building and strengthening partnerships, sharing and exchanging ideas, knowledge and experience in field of bioeconomy.