Creating Competence

JAMK University of Applied Sciences
Finland
8500 Students

500 International Degree Students

650 Incoming Exchange Students

700 Personnel

£57m Turnover

300 International Partners

550 Academic and Business Visitors

380 Staff Members Participating in RDI Projects

£10m RDI Volume
Create Your Competence With Us

JAMK University of Applied Sciences is an international higher education institution with expertise in 8 different fields of study. We are your global partner whether you want to develop individuals in your organisation or an entire education system. JAMK is an excellent partner in academic cooperation, including staff and student mobility. Explore our references in Finland and abroad.

“JAMK wants to be the best university of applied sciences in Finland, with a strong track record in quality of education, internationalisation and the promotion of entrepreneurship.”

Jussi Halttunen, PhD,
President of JAMK University of Applied Sciences
Finland – a Safe and Clean Destination

Finland, the land of saunas and a thousand lakes, has high standards of education, social security and healthcare. Finland scores high in the Programme for International Student Assessment (PISA).

Finnish nature is clean and serene. Finland is the land of the midnight sun. Finnish people are honest and they highly respect each other’s privacy. Though Finnish and Swedish are the official languages, one can easily get along in English in Finland.

Finland is one of the best places to spot the Northern Lights - they appear on more than 200 nights a year in Finnish Lapland. The thrill of witnessing the Aurora Borealis can be a once-in-a-lifetime experience.

Far away in northern Finland, at the distant Arctic Circle, lives Santa Claus, a warm-hearted and grey-bearded old fellow, together with Mrs Claus, the elves and the reindeer. This place is called “Lappi” in Finnish, or Lapland in English, and it is closely related to the Finnish Christmas tradition.

Finnish design is world-famous; you might already be familiar with names such as Alvar Aalto, Iittala and Marimekko. Other famous brands originating from Finland include Angry Birds, Fazer and Polar. Finland is also the home of the startup and high-tech event Slush.
Finland Leads the Way

The happiest country in the world.
Sustainable Development Solutions Network, World Happiness Report 2018

Finland has the second most human capital in the world.
World Economic Forum, Human Capital Index 2017

Quality of higher education is the third best in the world.

The safest country in the world.
World Economic Forum, The Travel & Tourism Competitiveness Report 2017

The strongest digital knowledge capital in Europe.
European Commission, The Digital Economy and Society Index 2017

The air in Finland is the cleanest in the world.
Finnish Meteorological Institute, Finland tops WHO air quality statistics
Population Over 140 000

2300 International Students
Jyväskylä

Jyväskylä has four beautiful seasons ranging from warm green summers to crisp white winters. The city, located in Central Finland, is surrounded by numerous beautiful lakes and scenic nature. Finland and Jyväskylä are safe places to study, work and live in. Jyväskylä is one of Finland’s most popular cities, particularly among families with young children. Jyväskylä is also a city of students, where every 3rd person that you pass by is a student.

Jyväskylä is a sporting paradise for all those interested in physical well-being. The options range from keep-fit classes to ice skating, track and field, and Finnish baseball. Besides numerous sports facilities, there are also lakes and forests within walking distance where one can enjoy the great outdoors.

Jyväskylä
- is a pocket-sized metropolitan city with a lively urban centre
- has all the services, shops, schools and work close at hand
- Hippos2020 sports and wellness centre will combine wellness, health promotion and research with high-tech product development
- is a modern centre for industry and learning
- is beautiful by nature and situated between lakes and hills.
**Finnish Higher Education – Sign of Quality**

Education is one of the cornerstones of the Finnish welfare society. We pride ourselves on an education system that offers equal opportunities for education for all. Finnish teachers are highly educated and strongly committed to their work.

Finnish universities and universities of applied sciences are notably autonomous but largely funded by the Ministry of Education and Culture. Therefore, the Ministry also carefully oversees the quality of all the activities and functions of the institutions. The main tasks of universities of applied sciences are education, research, development and innovation work as well as regional development.

The institutions operate functionally and effectively, and they are all internationally oriented. The Finnish education system is quick to adapt and adopt innovative studying methods and techniques. The key learning ethos are interaction, collaboration and exploration.

The Finnish higher education system comprises universities and universities of applied sciences. The mission of universities is to conduct scientific research and provide education based on it. Universities of applied sciences (UAS) provide more practical education that aims to respond to the needs of the labour market. Universities of applied sciences award UAS Bachelor’s degrees and UAS Master’s degrees as well as professional teacher education.

In addition, UAS offer further and continuing education, updating and extending the professional skills for individuals and companies. Adult education and training in the spirit of lifelong learning is boosting in Finland.

### The Finnish Education System

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<thead>
<tr>
<th>Level</th>
<th>Duration</th>
<th>Institution</th>
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<tbody>
<tr>
<td>Basic education</td>
<td>9 years</td>
<td>compulsory</td>
</tr>
<tr>
<td>Upper secondary or vocational education</td>
<td>3 years</td>
<td></td>
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<tr>
<td>Bachelor’s degree</td>
<td>3 years</td>
<td>University</td>
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<tr>
<td>Bachelor’s degree (UAS)</td>
<td>1–1.5 years</td>
<td>University of applied sciences (UAS)</td>
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<tr>
<td>Master’s degree</td>
<td>2 years</td>
<td>University</td>
</tr>
<tr>
<td>Master’s degree (UAS)</td>
<td>1–1.5 years</td>
<td>University of applied sciences (UAS)</td>
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<tr>
<td>Doctoral degree</td>
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<td>Licentiate degree</td>
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<tr>
<td>Schools of Professional Teacher Education</td>
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<tr>
<td>Education</td>
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JAMK – Reinventing Higher Education

Various networks, digitalisation and utilisation of artificial intelligence in learning are at the core of the new-generation higher education institution. Learning is student-centred and the role of the teacher is undergoing a change towards that of a facilitator. New learning environments and models bring together students and companies. For example, JAMK is involved in Demola, an entrepreneurship learning environment where a group consisting of students from various disciplines innovates new creative solutions on commission from companies. We are also seeing an increase in learning methods based on games and simulations.

The renewed higher education institution takes care of people’s skills throughout their career. The demand for studies that are less time-consuming than traditional degree programmes has increased significantly. JAMK is active in developing new training models.

JAMK has the spirit of entrepreneurship; consequently, we provide a good foundation for those who want to be entrepreneurs. Every year, about 20 new companies are founded by JAMK alumni.

Our four campuses are small and active, Finnish but international, like the city of Jyväskylä. The facilities at JAMK combine a relaxed atmosphere with high technology.

JAMK’s international students report that the teaching is excellent and our staff is very supportive. Students may propose their ideas freely and they are encouraged to have a professional dialogue along with personal growth.

EduFutura

JAMK University of Applied Sciences, University of Jyväskylä and Jyväskylä Educational Consortium Gradia form a unique operations model within cooperation on different levels of education.

At EduFutura, the common goal is to create flexible study paths from upper secondary or vocational education to higher education by developing pedagogy, taking students’ individual needs into account and by sharing facilities and experts.

Finnish Music Campus

– Committed to Excellence in Music Education and Performance

The Finnish Music Campus combines the educational expertise and research facilities in music of the three following institutions: the Jyväskylä Educational Consortium, JAMK University of Applied Sciences and the University of Jyväskylä.
Fields of Study

We offer education in eight study fields in our Schools; Business, Technology, Health and Social Studies as well as Professional Teacher Education. The Schools offer entire degree programmes and courses in English.

At JAMK we have more than 8 500 students from over 70 countries as well as 700 teachers and experts. A large number of our students study abroad in our partner institutions as well as complete projects, internships and thesis work in both domestic and foreign organisations. Every year 1 500 students graduate from JAMK, ready to meet their future.

Annually, we have more than 1 000 international degree and exchange students studying with us. Furthermore, each year JAMK attracts hundreds of international teachers and experts, who bring their own inspiring addition to the multicultural atmosphere. Indeed, JAMK is one of the most active universities of applied sciences in Finland with regard to student and staff mobility.

JAMK offers numerous opportunities to expand one’s knowledge by taking courses during the day, evenings and online. For example, through Open Studies it is possible to take individual courses or larger combinations.
School of Business

Bachelor’s Degree Programmes
Business Information Management
Business Management
International Business
Service Business
Team Academy
Tourism Management

Master’s Degree Programmes
Business and Financial Management
Business Network Management (multidisciplinary)
International Business Management
Sport Business Management
Tourism and Hospitality Management

School of Technology

Bachelor’s Degree Programmes
Agricultural and Rural Industries
Construction and Civil Engineering
Electrical and Automation Engineering
Energy and Environmental Technology
Information and Communications Technology
International Logistics
Logistics
Logistics, Bioeconomy
Mechanical Engineering

Master’s Degree Programmes
Business Network Management (multidisciplinary)
Cyber Security
Energy Business Management
Full Stack Software Development
Logistics
Technological Competence Management

School of Health and Social Studies

Bachelor’s Degree Programmes
Midwifery
Music Pedagogy
Nursing
Occupational Therapy
Physiotherapy
Rehabilitation Counselling
Social Services

Master’s Degree Programmes
Advanced Nursing Practice
Business Network Management (multidisciplinary)
Health Care and Social Services Management
Health Promotion
Music Pedagogy
Multidisciplinary Rehabilitation

School of Professional Teacher Education

Professional Teacher Education
Professional Teacher Education
Study Counsellor Education
Vocational Special Needs Teacher Education

- Conducted in English
- Conducted in Finnish, may include courses in English
International JAMK

At JAMK, international cooperation is highly valued and internationalisation is actively supported in all of our operations. Our international cooperation includes cross-border education and RDI work between higher education institutions and business life, a wide range of joint research projects, international networks, double degree programmes, foreign students and staff, active student and staff mobility and an operational environment that enables internationalisation. We also have close cooperation with regional and national organisations and business life to help create an international Central Finland.

Erasmus+

JAMK participates in the European Union’s Erasmus+ for higher education and Horizon 2020 programmes, promoting internationalisation and quality of higher education through international cooperation projects and exchange programmes.

FINNIPS Network

The Finnish Network for International Programmes (FINNIPS) is a cooperation network coordinated by JAMK. The network’s main function is to arrange entrance examinations for the universities of applied sciences’ English-taught degree programmes in countries outside Finland. In addition, FINNIPS participates in study fairs and exhibitions to promote the various study options and studying in Finland.

Summer School

JAMK arranges an international Summer School every year. Summer School is an educational period of one to three weeks offered both to JAMK students and students from our partner institutions. In addition to various lectures, our Summer School offers workshops, get-togethers and interesting site visits. The programme covers multiple disciplines and attracts both lecturers and students from all around the world.

JAMK Values

Trust

Creativity

Responsibility
Research, Development and Innovation

The duty of a university of applied sciences is to carry out research, development and innovation (RDI) activities that support education at universities of applied sciences, promote working life and regional development and carry out artistic activities like the Finnish Music Campus in Jyväskylä.

In JAMK Strategy 2020 we have the following focus areas that are based on scenario orientations and the analysis of the working environment.

JAMK’s RDI activities focus on
- development work which utilises data to generate new substances, products, production processes or systems, or to improve existing ones
- applied research, utilising scientific results to develop new practical applications, methods or problem-solving tools
- basic research, mainly referring to scientific research undertaken by the staff.

RDI activities will be carried out both to renew learning and to improve the competitiveness of working life and business. The commercialised results of RDI activities will create new business and improve the competitiveness of businesses.
Applied Cyber Security
Project Case:
Jyväskylä Security Technology

Automation and Robotics
Project Case:
Electricity micro-generation and smart grid environment

Multidisciplinary Rehabilitation
Project Case:
MATKA - A group intervention model for NEET young people

Education Expertise and Business
Project Case:
eAMK – the new ecosystem of learning
Education System Development
- Professional Teacher Education
- Nursing Education

Educational Institution Development
- Vocational Education Institutions
- Higher Education Institutions

Individual-Level Capacity Building
- Finnish Degrees
- Education for Lifelong Learning
Global Education Services

Finnish Education Excellence

JAMK’s Global Education Services (GES) serves vocational and higher education institutions, authorities, companies and donors of international development globally. GES offers partnership in the development of education systems, educational institutions and competences of individuals based on the Finnish excellence in education and expertise of JAMK and its partners.

Working with Us

JAMK’s extensive education expertise is adjusted to meet the needs of the customers, and global education services are implemented by acknowledging the following principles:

Co-designing: customers and beneficiaries are welcome to participate in a joint co-designing process to ensure the best possible match between service and needs.

Localisation: JAMK’s services, which are based on Finnish education excellence, are adapted to the local context and educational culture.

Flexible service provision: Educational services and solutions can be provided in Finland, in the customer’s home country, online and as a combination of face-to-face and virtual learning.

Networks: As a well-networked higher education service provider, JAMK uses qualified experts from its local and international networks, in addition to its own experts.

JAMK’s global education services are based on the educational expertise in the fields of business, pedagogy, health and technology.

Read More

Further information on JAMK’s global education services and a comprehensive list of references can be found on the GES website. The Global Education Services can be contacted for additional information and ideas for cooperation. JAMK also has office and training facilities in the heart of Helsinki for receiving foreign delegations and arranging training events.

jamk.fi/ges
ges@jamk.fi
The School of Health and Social Studies has 60 years of experience of educating professionals for the field. Our School is a highly respected education provider as well as a sought-after development partner for organisations and businesses. We apply competence-based learning in our Bachelor’s and Master’s degree programmes offered in the fields of health care, rehabilitation, social services and music. Our pedagogical approaches utilise various tools of new technology to support lifelong learning.

Applied research, development and innovation fosters education development combining our areas of expertise, which include multidisciplinary rehabilitation, health promotion and robotic applicability in health and social services.

**Global Education Services**

We tailor global education services based on the latest applied research for education revision and development. We offer cooperation, consulting and assistance for ministries and authorities as well as, private and public sector organisations including higher education institutions and health care, rehabilitation and social service professionals. Tailored services also utilise our distinctive knowledge in music therapy and early childhood education.

**Achievements**

- The largest provider of music pedagogy education in Finland since 2008.
- Strategic cooperation with the Ministry of Healthcare of the Republic of Kazakhstan focusing on the modernization of the nursing education in Kazakhstan since 2012.
- The first IUHPE accreditation in Finland for the Master’s Degree Programme in Health Promotion for 2015-2019.
- Jointly Implemented Master’s Degree Programme in Advanced Nursing Practice (90 ECTS) with Kazakh Medical University of Continuing Education since 2017.
- Coordination of the Wellbeing Expertise Centre of Central Finland (KeHO) since 2017.

**Read More**

jamk.fi/healthandsocialstudies
2000 Degree Students
110 International Degree Students
5000 Trained Professionals Per Year
40 RDI Projects
School of Business
We Create Business Competence and Competitiveness

The School of Business aims to be one of the best schools of business in Finland, known for high quality in learning, practice-oriented research, and internationalisation. Our core competences are business development, service business, business intelligence, and business pedagogy. The School of Business offers studies in business, tourism and hospitality, and business information technology.

The key success factors of the School of Business are business cooperation, innovative pedagogy, international cooperation and practice-oriented research. We work closely with the industry, offering our students great learning opportunities through various projects, briefs, and internships. Our pedagogical innovations emphasise student-centered learning and enhance flexibility as well as multimodal and lifelong learning. The School of Business is also a pioneer in online learning within business education.

The School of Business has extensive international cooperation. Our intercultural learning environment provides our degree students and exchange students with excellent options to study international business and supports them in becoming responsible global leaders. As regards research, the main areas of the School of Business are competitiveness and internationalisation, digitalisation in business processes, responsible tourism and higher education.

Highlights

- The Degree Programme in International Business is the first and only EPAS accredited programme among Finnish universities of applied sciences
- Most popular programmes both in Finnish and English
- Study Abroad programmes in Silicon Valley, Latin America and/or Hong Kong. Read more: www.jamk.fi/fi/Koulutus/Study-Abroad-Programmes1/
- Our unique specialisation options include e.g. Tiimiakatemia, Sport Business Management and Tourism Management
- Spirit of entrepreneurship

Read more
jamk.fi/schoolofbusiness
2450 Degree Students
330 International Degree and Exchange Students
International Partners in Over 30 Countries
School of Technology
More Power for Technology

The School of Technology offers high-quality education and services in the fields of ICT, technology and transportation, and natural resources. We are an active developer together with global, Finnish and Central Finnish companies and organisations.

**Certified Educational Quality in Engineering and Bioeconomy**

We train Bachelors and Masters of Engineering and Natural Resources - high technology experts for working life.

Three of our degree programmes have received the international EUR-ACE Bachelor quality label: Information and Communications Technology, International Logistics and Mechanical Engineering.

In addition to degree programmes, we offer continuing education and various services related to education and development, as well as testing and analysis, e.g. in Bioeconomy, Cyber Security, ICT, Logistics and Mechanical Engineering.

**Services for Industry**

The School of Technology offers skilled professionals, reliable expertise and education to support the development of companies. Our highly equipped laboratories provide a unique learning environment where students, experts and representatives of companies meet.

We offer specific services in Automation and robotics Labs, Biomass Boiler Testing Lab (Flue gas, Energy, Solid Fuels), Building Automation Lab, Calibration Centre, Chemistry Lab, Clean water services, Concrete Testing Lab, ICT Labs, Logistics Labs, Maintenance, Physics, Pneumatics, Production Technology, Proto Lab, Solid Biofuel Analysis Lab, Usability and JYVSECTEC Cyber Security Research, Training and Development Centre.

One of the newest innovations is CAMS, Centre of Applied Materials Science, which combines excellence in mechanical and materials engineering and provides applied research services.

**Read more**
jamk.fi/schooloftechnology
2700 Degree Students
250 International Degree and Exchange Students
170 Professionals Work with Education, RDI and Laboratory Services
To be a pedagogical pioneer, it is vital to understand that learning is a lifelong process. The world around us is changing, and so are the learners. This challenges but also inspires us every day.

The School of Professional Teacher Education offers post-degree programmes for professionals from different fields of expertise who aim for a career as a teacher or wish to develop themselves as facilitators of learning. Professional Teacher Education provides the pedagogical qualification for teaching in Finland. Equal opportunities and ensured study paths for all learners are important principles in Finnish society, and thus, our Vocational Special Needs Teacher and Study Councillor programmes are popular year-to-year.

Our teacher education is research-based and practice-bound with a strong working life linkage. Our goal is to develop the quality of education and produce new pedagogical solutions that respond to tomorrow’s needs and challenges.

Active collaboration with both private and public sectors is deeply rooted in our operations. Our services and RDI stretch from the capacity development of individuals to the development of educational organisations and education systems as a whole.

”The content of the programme was very rich, real, relevant, and connected with life.”
- In-service training programme for teachers and school managers, autumn 2017

”Finnish teachers not only teach knowledge and skills, but also pay more attention on teaching students how to learn.”
- In-service training programme for teachers and school managers, autumn 2018

Networks

The School of Professional Teacher Education works actively in international networks, such as The European Association for Practitioner Research on Improving Learning (EAPRIL) and Network for Innovation in Career Guidance & Counselling in Europe (NICE).

Read more:
jamk.fi/teachereducation
10 000
Qualified Teaching Professionals
Since 1962

2 000
Professionals Attend Our In-service Training in Finland and Abroad Every Year

400
Students Graduate Every Year
Share the High Quality

At JAMK, quality management is seen as an essential tool for developing all its operations. It is also a shared issue: it is jointly implemented by the staff, students, customers and partners. As recognition of its quality, JAMK has passed the international audit of the Finnish Higher Education Evaluation Council (FINHEEC). We care about our quality.

Recognition by the Finnish Higher Education Evaluation Council (FINHEEC) / Finnish Education Evaluation Centre (FINEEC)

Audit certificates of the quality system 2006-2012 and 2013-2019

The second audit was conducted by an international audit team.

Recognition by the European Commission

Diploma Supplement Label 2013–2016

Erasmus Charter for Higher Education 2014–2020

Erasmus Golden Award for Excellence 2013, first place in quality and staff mobility in Europe

EPAS Accreditation

Degree Programme in International Business

EUR-ACE Accreditation

Degree Programme in Information and Communications Technology

Degree Programme in Logistics Engineering

Degree Programme in Mechanical Engineering

IUHPE European Health Promotion (EuHP) Accredited

Master’s Degree Programme in Health Promotion
Institute of Bioeconomy
Tuumalantie 17,
43130 Tarvaala

Main Campus
Rajakatu 35,
40200 Jyväskylä

Finnish Music Campus
Pitkäkatu 18-22, 40700 Jyväskylä

Lutakko Campus
Dynamo, Piippukatu 2,
40100 Jyväskylä