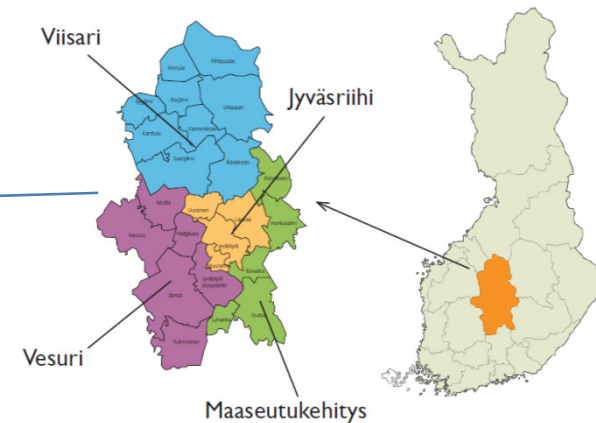


# LAG Jyväsräihä



## Area of LAG Jyväsräihä

- Situated in Central Finland, in the Lakeland Finland. Office is situated in the City of Jyväskylä, the regional capital, pop. 155 000.
- Jyväsräihä area consists of the *rural areas of the City of Jyväskylä* and the municipalities of Laukaa, Muurame and Uurainen.
- Jyväsräihä actions affect 65 000 inhabitants
- Jyväsräihä covers 40 villages, of which 25 are more active. Villages near the City of Jyväskylä are growing fast and have plenty of young families.



# LAG Jyväskiihi:

## Rural development Plan 2007-2013

- 3,2 million euros for rural development:
- Communal objectives (45%): activities to repair communal buildings and their equipment, improving environment in villages, renovate outdoor paths, create new leisure time activities, create new services in villages
- Entrepreneurship(45%): funding for small local business projects
- Inter-regional and international cooperation (10%): to look for new methods to promote entrepreneurship, provide services or to spread information for good practices



# LAG Jyväsiiri

## People

- Many education possibilities in the area
  - > a lot of students and young families, high education level
- Living costs are lower in the rural areas near the city and in the Municipalities of Laukaa, Muurame and Uurainen around the regional capital
  - > new inhabitants

## Business

- Lots of industry: special expertise in paper manufacturing, stove and sauna manufacture, forest- and agricultural manufacture, information technology, energy and nanotechnology
- Service industries: wellness and health care, tourism and cultural activities

## Possibilities:

- New inhabitants are taking part in the activities of the associations.
- Tourism and culture create new entrepreneurship in rural areas.

