

ready...set... WORK in Finland

A week full of useful tips for employment

HEY you,
international student of
JAMK or JYU! If you're planning to
build your career in Finland,
this is a chance for you to
explore matters of employment.

Come along!



UNIVERSITY OF JYVÄSKYLÄ

jamk.fi

JAMK University of Applied Sciences

Leverage from
the EU
2014-2020



European Union
European Social Fund

Program:

Monday, 7 Nov

LinkedIn –workshop

Time: 9.30-12.30

Place: Jamk, campus, B116

Would you like to know how to use LinkedIn in job searching and marketing your university-based competencies? During the LinkedIn-workshop you will learn how to make and optimize a good LinkedIn-profile, how to network and what are the best practices.

Trainer **Tom Laine** is the leading Finnish LinkedIn expert and one of Europe's most experienced social media recruitment / employer branding trainers, personal branding professional and Pinterest enthusiast and CEO at crowdsourcing specialists in Innopinion Ltd.

Pre-requirements: You'll need to have a basic LinkedIn –profile.

Registration required, max 50 participants. [Register HERE!](#)

Tuesday, 8 Nov

CV Drop in Clinic – sharpen your CV with an expert

Time: 9.00 – 15.00

Place: JYU, Agora building, AgD212 + AgD213

Are you looking for an internship or a job? Is your CV updated? During the CV Drop In day you can have a 20 minutes personal session for tailoring your CV with University of Jyväskylä Career Specialists **Annamari Rovamo** or **Jari Penttilä**.

Pre-requirements: write your CV and bring it with you.

Book your time using one of these links

<http://doodle.com/poll/iz2essntd3kuiyd6>

<http://doodle.com/poll/puk5i8pc45zp8yua>

Photo Booth – get a good photo of yourself for your job application

Time: 10.00 – 11.00

Place: Agora center next to CV Drop in Clinic venues

An Elevator Pitch and Key Messages, part I

Time: 9.00 – 12.00

Place: Jamk, Rajakatu campus, C129c

Great connections are made face-to-face, and are sometimes unplanned. You may find yourself at a trade show, standing next to the exact person you wanted to talk to, but you have only 30 seconds to start a conversation. A well-crafted elevator pitch will help you know just what to say if you have only a short amount of time to catch the attention of your audience to deliver a winning message. Attend this training and create your own elevator pitch.

The Objective of the training is to train students to give an elevator pitch themselves

- providing students with and understanding of what an elevator pitch is
- motivating students to use elevator pitches in their activities
- practicing in giving and developing their own elevator pitch

What is an elevator pitch?

An elevator pitch: a short introduction of about 30 sec/8-10 sentences that explains what you do and how it can benefit your audience. It is a clear, brief message about you.

Trainer: [Satu Freyberg](#); Managing Director, Induco Ltd (www.induco.fi):

Her background is in assisting businesses with internationalization and fostering their international capabilities. She has also worked in regional development, international marketing and attracting investments. Induco assists cities with trade marketing, businesses with internationalization and both in acquiring funding.

Registration required, max 30 participants. NOTE! This is a two day training, Tuesday + Friday. You must be able to attend both of the training sessions! [Register HERE!](#)

Boosting your career through volunteering: the non-profit sector in Central Finland

Time: 13.50 – 16.00

Place: Kansalaistoiminnan keskus Matara, Matarankatu 6 A 1, Lecture hall Tourujoki

More info:

<http://www.matara.fi/index.php/tapahtumakalenteri/91-matara-s-lecture-boosting-your-career-thru-volunteering-the-non-profit-sector-in-central-finland>

No registration required. Welcome!

Wednesday, 9 Nov

How to make sure your job application gets attention in Finland?

Time: 14.15 – 15.45

Place: JYU, L-building, L302

Did you know that searching for a job is a process of two phases. First you need to have outstanding cover letter and CV in order to get an invitation to the job interview. Then in the job interview you have a chance to get a job.

Now you have great opportunity to come and listen top tips how to get an invitation to job interview from **Jari Saarenpää** , Premium Life. This is what Jari tells about his work:

"After almost twenty years in working life as high tech executive in international multicultural business environment, I have untied my passion to transformational consulting. My #1 inspiration comes from helping people to find their own passion. I have personally found extremely good ways how to find out the source of inspiration in human being and there is nothing more exciting to me than helping others to do the same! Success happens when mission and passion meets within the same person. I AM THRILLED about this!" <http://www.linkedin.com/in/jarisaarenpaa>

No registration beforehand. Lecture is available for all interested. Welcome!

Starting a Business in Finland

Time: 15.00 -17.30

Place: Voimala Business Park, Sepänkatu 4

Group discussion of the basics of starting business in Finland: topics like information sources, business planning, company forms, insurances and accounting services. From this discussion group, you will get info from the basic things of starting a business, and after the event you know how to proceed with your business idea and also how to plan your business.

Event is organised by Keski-Suomen Uusyrityskeskus ry (KSUYK).

Registration by sending email to piia.grekula@jykes.fi by 31.10!

Thursday, 10 Nov

CV Drop in Clinic – sharpen your CV with an expert

Time: 9.00 – 15.00

Place: Jamk, Rajakatu campus, C220 + C127

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Pre-requirements: write your CV and bring it with you.

Book your time using one of these links

<http://doodle.com/poll/mgewmxsfakixndi>

<http://doodle.com/poll/7guyyi5nqhar9xpr>

Photo Booth – get a good photo of yourself for your job application

Time: 10.00 – 11.00

Place: Jamk Rajakatu campus next to CV Drop in Clinic venues

Friday, 11 Nov

An Elevator Pitch and Key Messages, part II

Time: 8.15 – 15.00

Place: JYU, Agora building, B201

[Satu Freyberg](#), Managing Director, Induco Oy

Pre-requirements: Participation to opening lecture on Monday 8.
Registration required.

More information:

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