

## **D Erasmus Policy Statement (Overall Strategy)**

Internationalisation is one of the three strategic profiles for the Jyväskylän ammattikorkeakoulu/ JAMK University of Applied Sciences (JAMK), together with Quality of Learning and Entrepreneurship. Internationalisation is guided by the overall strategy of JAMK by the plans for internationalisation in the region of Central Finland, and by the objectives for internationalisation agreed on with the Ministry of Education and Culture. Our mission is to integrate an international orientation into all the three profiles and all the activities of JAMK: studying and teaching, cooperation with working life, research, development and innovation serving our operating environment, as well as management, support and development services.

In the JAMK Strategy, the aim is to be Finland's best University of Applied Sciences at internationalisation of its' operating environment. The development of international activities focuses on the following objectives:

1. Successful international education and project activities,
2. Strategic, international partner networks and
3. Effective internationalisation services for working life.

In developing our institution and activities, we are committed to building a barrier-free learning environment: this objective is included in our pedagogic strategy and guidance document. Based on the Non-Discrimination Act, we have an equality plan and ethical principles. The aim is to ensure that every student and staff member of JAMK shall be treated fairly and equally, without distinction of any kind, such as race, colour, sex, language, religion, political or other opinion, national or social origin, property, birth or other status. Students have the opportunity to choose individual study paths that are meaningful regarding lifelong learning and working life.

University of Jyväskylä, JAMK and Humak University of Applied Sciences cooperate in the region to enhance the internationalisation of Central Finland. International students and staff are supported in the integration to the region, different kinds of events are organized for the international partners, project management is developed together and good practicalities in the administration of international affairs are shared.

International partners are chosen based on the needs of the subject fields and business life. In the partnerships the possibilities for Double Degrees and further studies are considered in addition to mobility as well as quality. Further, the mutual needs, applicability of know-how and invocation of research, development and innovation activities in project work are taken into account.

The geographical areas are determined by the needs and content of the partner cooperation to support the basic tasks of JAMK. These tasks include education, research, development and innovation work as well as regional development. One of the main focus areas in international cooperation is Europe, but we cooperate worldwide in Russia, Asia, North America, Latin America and Africa.

### **Outgoing Exchange Students**

The objective set with the Ministry of Education and Culture is that as many students as possible will gain international experience during their studies. The objective for mobility is to develop professional, cultural and linguistic abilities in partner institutions and businesses. This will support the students' employment opportunities. All students at bachelor and master level are offered equal and high-quality opportunities for internationalisation. The studies/practical training completed abroad are fully accredited into the degree and thus will not prolong the student's graduation.

### **Incoming Exchange Students:**

The aim is that JAMK offers international experience and a possibility to develop professionally, to get familiar with the Finnish culture and society and to open employment opportunities in Finland. Equal opportunities and services are offered to ensure high-quality study/practical training period. All the relevant information can be found in the ECTS Study Guide. All students will receive a certificate automatically and free of charge.

### **Outgoing & Incoming staff:**

The goal is that the teaching and other staff will develop their own expertise abroad and also provide their own skills and know-how for the partner institutions through teaching and project work. Equal opportunities and support services are offered for all. The processes of mobility have been described, evaluated and developed annually as part of JAMK's quality assurance system, successfully audited in 2012 by The Finnish Higher Education Evaluation Council. JAMK wants to increase the Double Degree cooperation with the partners around the world. The guidelines for Double Degree cooperation have been created to support these activities. In the internationalisation of JAMK and our partners we will try to utilise the new EU Programme, in particular, the Erasmus programme, and the activities related to the development of cooperation with working life.

The internationalisation, as well as the quality of learning and entrepreneurship are supported and developed by project work. JAMK actively applies for funding, among other things from the options offered by the new EU Programme to develop its functions and the region. The international partner network is being created to support the project work. Both students and staff are offered education regarding project work as well as working possibilities in the projects part or full time. The credits completed by the students in research, development and innovation work as well as the external funding for the research, innovation and development work are surveyed nationally. Among other things, the Generator platform supports the innovations and entrepreneurship of both students and staff at JAMK.

In the JAMK Strategy, the aim is to be Finland's best University of Applied Sciences as a development partner in competitive learning. The development of quality of learning focuses on the following objectives: 1. Satisfied customers, 2. Flexible and effective learning possibilities and 3. Work life reforming expertise. In the JAMK Strategy, the aim is to be Finland's most entrepreneurship-oriented University of Applied Sciences.

The development of entrepreneurship focuses on the following objectives:

1. New enterprises and entrepreneurs, 2. An internal culture of entrepreneurship and 3. Custom-oriented enterprise and innovation services.

Please explain the expected impact of your participation in the Programme on the modernisation of your institution (for each of the 5 priorities of the Modernisation Agenda\*) in terms of the policy objectives you intend to achieve. (max. 3000 characters)

Jamk has renewed its study guidance system and its objective is to comprehensively support the learning and graduation of the students. The student's studying is supported by the Personal Learning Plan, the services of Study Counsellors, Tutor Teachers, Peer Tutors, Practical Training Coordinators, International Coordinators, Study Psychologist and different support services. Support for completing the thesis and degree is offered at the final stages of studies.

Impact: A professional graduated according to plan with expertise to meet the needs of the labour market. The Curricula are developed together with the working life, staff and students to meet the future needs of the labour market. JAMK offers flexible and effective learning possibilities by creating flexible curricula structures, offering study possibilities irrespective of time and place and supporting study and career planning. The Personal Learning Plan enables the student to acquire an individual learning path as well as a degree. The staff trainings provide new innovations for teaching both in contents and methods.

Impact: A professional with individual skills to meet the needs of the international labour market. All students are offered a possibility to do a part of their degree abroad by studying or doing practical training within the extensive partner network of high-quality. The professional, cultural and linguistic abilities of the student develop in the partner institutions and businesses and this enhances the student's employment possibilities. The international cooperation expands, for instance, to Double Degree Programmes, intensive courses and joint courses and projects.

Impact: A professional with international experience to meet the needs of the global labour market. Universities of Applied Sciences offer applied research training for staff and students. Impact: More applied research projects and professionals to support the business life. The students and staff take part in working life oriented projects by studying and working and thus strengthen the cooperation between different players. The teachers enhance their own expertise in working life-based research and development projects. The partnership between the University of Applied Sciences and businesses grows deeper and closer.

Impact: The quality of learning improves, new innovations are born to support the regional business world and to improve the region's and its inhabitants wellbeing. Through the "The Central Finland foresees" - cooperation a new foreseeing model of the Central Finland is built to predict and exploit the future possibilities as well as to enhance cooperation and teamwork. This is a way to improve the impact and better match the needs of business life as well as to utilize the sources of funding. Impact: Improves the input-output relation.