



# Study Bachelor's Degree in Jyväskylä, Finland

International Business

JAMK University of Applied Sciences, School of Business

# International Business

This EPAS-accredited bachelor's level programme in International Business is the most popular choice of its kind in Finland. Our graduates are pursuing their careers in a wide range of managerial positions in international and multinational companies on every continent.

We offer academic tracks in Cross Cultural Management, Strategic Marketing, Technology Business Management, Finance and Corporate Governance, User Centric Design and Innovation, Economics of Internationalisation and Competitiveness.

Students can also complete specialised study tracks in Music and Media Management, Sports Marketing, Tourism and Hospitality Management or Entrepreneurship.

Our modern intercultural learning environment supports your learning in international business and academic networks. Students can also widen their experiences and skills by pursuing a double degree at one of our accredited international partner universities, outside Finland.

Representative careers include Sales Manager, Corporate Finance Manager, Financial Risk Analyst, Trade Consultant, International Project Manager, Marketing Manager, Human Resource Manager, Artist Manager, Promoter, Publisher, Production Manager. Many alumni are business owners themselves.

## Develop your knowledge and skills to

- manage teams and yourself
- communicate in multicultural contexts
- conduct analytical investigations
- apply strategic thinking
- manage global businesses



### Degree

Bachelor of Business Administration

### Length

210 Credits (3.5 years)

### Annual intake

25 + 60

### Apply

January 2018 intake:

apply 6-20 September 2017

August 2018 intake:

apply 9-24 January 2018

### Read more

[jamk.fi/en/internationalbusiness](http://jamk.fi/en/internationalbusiness)

*"JAMK's devoted professors, compulsory practical training and international environment have developed my cross-cultural communication skills and work related skills, which will benefit me in the future."*

*- Hong Cheng, PhD Candidate,  
Entrepreneur*

# How to apply

## Eligibility

Applicants who hold one of the following is eligible to apply for higher education studies:

- secondary education completed in Finland or
- a foreign degree/qualification, which gives eligibility for higher education in the awarding country
- further information at [www.studyinfo.fi](http://www.studyinfo.fi)

## How to apply?

Submit your application through the national joint application system at [www.studyinfo.fi](http://www.studyinfo.fi).

Application periods are  
6–20 September 2017 at 3.00 p.m. (UTC+2) and  
9–24 January 2018 at 3.00 p.m. (UTC+2).

Read more:  
[www.jamk.fi/en/Education/How-to-apply/Bachelors-Degrees/](http://www.jamk.fi/en/Education/How-to-apply/Bachelors-Degrees/)

## Selection criteria

All eligible applicants will be invited for an individual interview during which the students' prior knowledge, motivation, and communication skills in English are assessed. The applicants should bring their IELTS results (if any), transcript of records and recommendation letters to the interview. Read more on our website [www.jamk.fi/en/internationalbusiness](http://www.jamk.fi/en/internationalbusiness)

## Tuition Fees

The tuition fees for non-EU/EEA citizens are €8,000/year.

## Scholarship policy

	Scholarship	Requirements
1st year	50% of the tuition fee	Application
2nd year	50% of the tuition fee	Application, 55 credits done in the previous academic year
3rd year	50% of the tuition fee	Application, 55 credits done in the previous academic year
4th year	50% of the tuition fee	Application, 55 credits done in the previous academic year

Check out more information about the fees and scholarships: [www.jamk.fi/en/Education/tuition-fees/](http://www.jamk.fi/en/Education/tuition-fees/)

**Apply**

6–20 September  
2017 or  
9–24 January  
2018!

Jyväskylä:  
over 137 000  
inhabitants

## Choose JAMK and Jyväskylä

Finland and Jyväskylä are safe places to study and live with four beautiful seasons ranging from warm green summers to crisp white winters. Jyväskylä is located in Central Finland and surrounded by numerous beautiful lakes and scenic nature. The city is very dynamic. Take a look at the sports and cultural activities, not to mention restaurants and cafés!

The facilities at JAMK combine a relaxed atmosphere with high technology. Our international students report that the teaching is excellent and our staff are very supportive. Our graduates have the knowledge and skills to succeed in the global working environment.

### Finland – number one!

Finland has been ranked number one in the following studies:

#### The greenest country in the world

The environmental  
performance index, 2016

#### Least fragile country in the world

Fragile State Index, published  
by the Fund for Peace. 2016.

#### The happiest nation in Europe

European Happiness Equality  
Index, The Happiness Research  
Institute, 2015.

#### The best country for innovations

Information Technology &  
Innovation Foundation, ITIF.  
2016.

### Admission Services

Tel +358 40 556 0409, [admissions@jamk.fi](mailto:admissions@jamk.fi), [www.jamk.fi](http://www.jamk.fi)