

Call for Abstracts: Responsible and Regenerative Tourism

Tourism has long been a double-edged sword: while it brings economic benefits and intercultural exchange, it has also contributed to the erosion of local identities and cultures. As the tourism industry evolves, there is a growing recognition of the need for more thoughtful, inclusive, and sustainable approaches that not only minimize harm but actively contribute to the renewal and well-being of destinations from the point of view of local ecosystems, cultures, and communities. Travelers are also seeking more meaningful experiences. Some destinations and companies have already embraced this vision, but many are just starting out on their journey and looking for good examples and practices to follow. The Nordic countries, in particular, have an opportunity to position themselves as leaders in responsible and regenerative tourism—drawing from tradition, innovation, and community values.

Nordic Responsible Tourism Network is organizing an Enhancing Responsible Tourism in Nordic Countries online seminar, taking place **11–13 November 2025**. The program includes presentations from both academic and business perspectives, as well as panel discussions. **Wednesday, 12 November 2025**, will be dedicated to research.

We are currently seeking **research topics and case studies** to be presented during this day, and inviting tourism researchers operating in the Nordic Countries to submit a maximum 300-word-long abstracts exploring **responsible and regenerative tourism**.

All topics concerning responsible and regenerative tourism are welcome. Topics may include (but are not limited to)

- Case studies from Nordic countries
- Community-based tourism and its role in cultural preservation
- Designing meaningful and transformative visitor experiences
- Tourism as a tool for social and environmental regeneration
- Co-creation between locals and tourists
- The role of tourism service providers in fostering responsible practices
- Regenerative tourism services and destinations
- Inclusive and accessible tourism services

We will select 6–8 presentations, each lasting **15 minutes**, to showcase a variety of perspectives and insights into responsible tourism practices and research to be presented on the 12th of November.

Send your abstract to Minna Tunkkari-Eskelinen, minna.tunkkari-eskelinen@jamk.fi and Katja Pasanen, katja.pasanen@uef.fi, by the 31.08.2025.