

AGRIVENTURE 2025 SCHEDULE

TUESDAY 27th, Official programme from 10:00 - 17:15 | AGRIVENTURE 2025

	KALUSTOHALLI 3	INSTITUTE OF BIOECONOMY, JAMK			FORESTORI		HAKAPELTO & SAARIPELTO				
TIME	MAIN STAGE	Classroom 117-118	TIEDONTORI	Classroom 120	Lobby, classrooms & outdoors	Lobby	DEMO DAY				
8:30-9:00			8:30 - 10:00 Registration								
9:00-9:30				9:00 - 9:30 Media event (for journalists)							
9:30-10:00											
10:00-10:30	Opening & Welcome	10:00 - 16:00 Side event: NTN Hackathon (for participants only)			Exhibition stands	10:30 - 15:00 Speaker's Corner					
10:30-11:00	AgTech testbeds as innovation boosters Hannu Haapala, Jamk		10:30-10:45 Empowering Entrepreneurs for Sustainable Growth in								
11:00-11:30	Spaceborne insights for climate resilient agriculture and food security Patrick Selänniemi, Kuva Space										
11:30-12:00	Future clean power sources and fuels for agriculture machinery Jarno Ratia, AGCO Power										
12:00-12:30	12:00 - 13:30 Lunch Break							12:30 - 13:00 Farming 3.0 Introduction			
12:30-13:00			13:00 - 13:30 Lanseeraustilaisuus: luonnonvaratekniikan insinöörikoulutus (in Finnish)					13:00 - 17:00 Farming 3.0: Technology work demonstrations			
13:00-13:30			EIP-AGRI Operational Groups - co-creating practical solutions for agriculture, forestry and rural communities Margarida Ambar, European CAP Network								
13:30-14:00	14:00 - 15:00 EIP-AGRI Pitching Competition Rural Network		13:30 - 17:00 AgriVenture Pitching competition launch								
14:00-14:30	15:00 - 16:00 Nature value and carbon markets Juha Hakkarainen, Finsilva & commentary by Lauri Jyllilä, Maanvaalija										
14:30-15:00	Looking for evidence of sustainable farming by counting atoms makes Cense! Tuomas Siltala, Cense Analytics										
15:00-15:30	What is hot and what is not – a VC perspective Lauri Reuter, Nordic Foodtech										
15:30-16:00											
16:00-16:30											
16:30-17:00		17:00 - 18:00 Networking event, City of Saarijärvi (Open for all)			Free time, networking						
17:00-17:15	Closing words										
17:15-18:30	Free time, networking										

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	B-TALO (B-building)		PÄÄRAKENNUS, POKE			VIISPIIPPUNEN	SININEN TALO (Blue house)		
TIME			Restaurant TÄHKÄ	Classroom 12 2nd floor	TARVAALAN TUPA, Classroom 13 & hallway 2nd floor	Classroom 08			
8:30-9:00						9:00 - 11:30 Side event Hiilijalanjäljen laskenta biotalousalan yrityksissä (in Finnish)			
9:00-9:30									
9:30-10:00									
10:00-10:30									
10:30-11:00	10:30 - 13:30 Space for dining	11:00 - 13:00 Workshop: BioBoosters – Boosting Circular Transition (invitation only)	10:30 - 13:30 Lunch	10:00 - 17:15 Space for dining & Stream from the main stage	10:00 - 11:30 Matchmaking				
11:00-11:30					11:40 - 12:20 Group networking: EIP-AGRI Operational Groups	11:30 - 12:00 Info flash: How to communicate about carbon footprint?			
11:30-12:00									
12:00-12:30								12:20 - 18:00 Matchmaking	
12:30-13:00									
13:00-13:30									
13:30-14:00									
14:00-14:30	14:00 - 17:00 FinFoodNet -hankkeen vientitilaisuus yrittäjille (in Finnish)					14:00 - 18:00 BioBoosters hackathon organisers' symposium (invitation only)			
14:30-15:00									
15:00-15:30									
15:30-16:00									
16:00-16:30			17:00 Evening snack (prebooking only)						
16:30-17:00									
17:00-17:30									
17:30-18:00									
18:00 - 18:30									
18:30-19:00									
19:00	Approx. 19:00 Bus transfer from AgriVenture to pick-up points at Saarijärvi and Jyväskylä / Dinner at Kukonhiekkä. Please check the schedule from Eventos platform.								
22:00	Approx. 22:00: Bus transfer from dinner to pick-up points at Saarijärvi and Jyväskylä. Please check the schedule from Eventos platform.								

WEDNESDAY 28th, Official programme from 9:00 - 17:15 | AGRIVENTURE 2025

	KALUSTOHALLI 3	INSTITUTE OF BIOECONOMY, JAMK			FORESTORI		HAKAPELTO & SAARIPELTO	
TIME	MAIN STAGE	Classroom 117-118	TIEDONTORI	Classroom 120	Lobby, classrooms & outdoors	Lobby	In Fields	
8:30-9:00			Registration					
9:00-9:15	Opening words: Innovative investments for enhanced sustainability Pekka Pesonen, Finnish Ministry of Agriculture and Forestry		Sustainability reporting challenges SMEs (15min info flash)					
9:15 - 9:30	9:15 - 10:00 Less is more if you do it properly Esko Valtaoja, Scientist & Professor Emeritus of Astronomy							
9:30-10:00	Panel discussion: Future of Data-Driven Agriculture			10:00 - 12:00 National Food Strategy Workshop by the Finnish Ministry of Agriculture and Forestry				
10:00-10:30	EIT Food - accelerating innovation in the agrifood sector							
10:30-11.00	Susanah Aalto & Malgorzata Kowalinska, EIT Food							
11:00-11:30	11:00 - 12:00				Exhibition stands	10:30 - 15:00 Speaker's Corner	12:00-16:00 Farming 3.0 Field Demos (in Finnish and English)	
11:30-12:00	AgriVenture Pitching competition final							
12:00-12:30	12:00 - 13:30 Lunch Break	12:00 - 13:30 Att växa genom internationalisering (in Swedish)						
12:30-13:00			12:00 - 14:15 Drop-in MR glasses testing					
13:00-13:30	SeAMK Food Labs – Advancing Sustainable Food Production Through Technology Matti Leppälehto, SeAMK	12:00 - 16:00 Side event: NTN Hackathon (for participants only)	13:30 - 16:00 NTN Hackathon pitching (open for all!)					
13:30-14:00	How to succeed in agtech innovation – Learning points from Sweden Per Frakenlius & Karolina Muhrman, Agtech Sweden							
14:00-14:30	14:30 - 15:15 AgrifoodTEF seminar							
14:30-15:00	15:15-15:45 Machine 360 data - Understanding customer's journey with Valtra machine and creating Farmer First business value Mika Sormunen, Valtra							
15:00-15:15								
15:15 - 15:30								
15:30 - 15:45								
15:45-16:00	BREAK							
16:00-16:30	Awarding the winners of EIP-AGRI and AgriVenture Pitching competitions							
16:30-17:00	New, emerging technologies and precision farming as a part of the rapidly changing operating environment of the agricultural farming in Finland Samu Vuorela, Hankkija							
17:00-17:15	Closing words							

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16:00-16:30					
16:30-17:00					
17:00-17:15					
17:30-18:00	Bus transfer from AgriVenture to pick-up points at Jyväskylä and Saarijärvi Additional programme: Transportation from pick-up point to Valtra factory visit (full). Return approximately at 20:00.				
20:00	Bus transfer from Valtra factory to pick-up points at Jyväskylä and Saarijärvi				

Scan the QR code to access the Eventos app and see the up-to-date schedule, Farm Day 3.0 demos and bus schedules, and to matchmake!

