

A photograph of three young women in the foreground, smiling and taking a selfie with a smartphone. They are wearing sunglasses and casual summer clothing. In the background, a large crowd of people is gathered on a grassy area, with a blue structure visible in the distance.

Summer School in Leadership – a Nordic Experience

Jamk School of Business

28 MAY - 17 JUNE 2027, JYVÄSKYLÄ FINLAND

jamk | University of
Applied Sciences

 **EFMD** | BA
ACCREDITED

 **AACSB**
Member

Summer School in Leadership

28 May – 17 June 2027, Jyväskylä Finland

1 Three weeks of Academic Adventure

The academic side of our Summer School develops your future-ready leadership talents in communication, leading hybrid and remote teams, managing inclusive and diverse cultures, financial aspects, creativity, navigating uncertainty and complexity, and adapting to technological disruption such as AI, XR, and cybersecurity.

2 Nordic Experience

Pleasures of the Nordic experience start at arrival. Baltics Sea and the beautiful capital of Finland Helsinki welcomes you. You can widen your experience in Baltics on a ferry cruise to Tallinn, Estonia (organized by Jamk) or Stockholm, Sweden (optional on your own).

3 Discover your passion – in the Heart of Finland

The Nordic journey continues in outdoor activities in Jyväskylä: smoke sauna and dips in the lake, drafting in rapids, delicious salmon and beautiful scenes on a lake cruise, football, frisbee and other games, golf in a beautiful forest course and many others that may come to your mind.





Summer School Course Offering

Global Leadership and Decision-Making

- International Business Speaking
- Global Leadership and Cultural Intelligence (CQ)
- Services Design
- European Corporate Finance
- Risks in Business

Next Generation Business Leadership

- Business Creativity
- Business Simulation
- AI Tools for Managers
- Cybersecurity for Business Managers
- XR Technologies in Business

Each course equivalent to 3 ECTS/Credits

After completing the courses of your choice you will receive a transcript for the credits you have earned. You can choose 1-4 courses, earning max 12 ECTS. 12 ECTS equals 6 US or Canadian credits.

Apply

1 March – 1 April 2027

jamk.fi/summerschool



Excursions

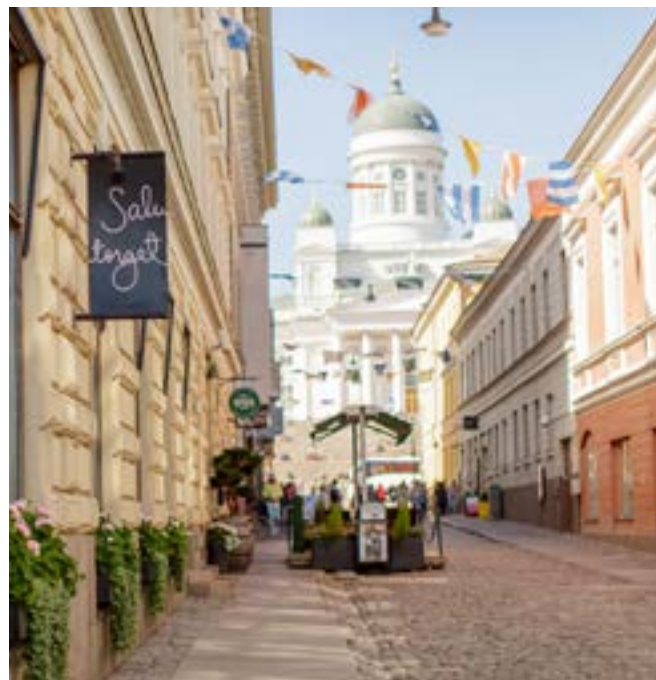
Discover Finland and Estonia

The study tours are an integral part of the programme as they enable students to explore interesting neighboring countries and experience many different cultures within a short time period. And why not make the most of your time in Northern Europe and continue your stay with a visit to any European country?

The following trips are included in the summer school package:

- Helsinki
- Porvoo

You can also choose to include the excursion to Tallinn, Estonia.



28 May - 30 May 2027

Helsinki Weekend

The Summer School experience starts with a weekend in our beautiful capital, Helsinki. Our staff will meet you upon your arrival to Finland and spend time with you and your fellow students in Helsinki. Summer school opening session will be organized on Saturday, where you will meet your fellow students on the premises of Helsinki University, the oldest and highest-ranked university in Finland. After the opening, you will have enough time to see the most interesting attractions and sights of Helsinki.

Helsinki is a modern city with half a million residents and yet full of history and small enough for you to get around easily. After enjoying the capital's summertime hustle and bustle, we will go together to Jyväskylä by buses.



30 May 2027

Porvoo – the City of Stunning Moments

The city of Porvoo is known for its lovely boutiques, delightful delicacies and unforgettable experiences – all of which you'll get a taste of while on your way from Helsinki to Jyväskylä.

You will see iconic Porvoo Cathedral and stroll along the scenic Porvoo river, exploring red shore houses that line the riverbank. As one of Finland's oldest cities, it offers a glimpse into the past with its well-preserved wooden houses and cobbled streets. At the same time, Porvoo is a hub for local designers, making it a perfect place to browse handmade goods, enjoy locally roasted coffee, and soak in the relaxed, artistic atmosphere. After exploring this small but vibrant city, we will continue our journey to Jyväskylä.



30 May 2027

Welcome to Tallinn

Estonia's capital Tallinn is known for its medieval Old Town. The city center boasts of beautiful churches and major landmarks nestled between modern high-rises. You will see a delightful mix of history and contemporary culture. Beyond the historic core, discover creative districts like Telliskivi and Kalamaja, where art galleries, cafés, and boutiques are located.

Tallinn offers a rich and compact experience perfect for a short but memorable visit. Join us in this tour to create unforgettable memories in the unique blend of old and new in this picturesque city during a 1-day trip!

Social Programme

1

Various Sports Activities, Picnics, and Get-Togethers

2

Cruise on Lake Päijänne

3

Traditional Finnish Summer Eve Experience at Varjola Estate

Jamk School of Business

Creating Business Competence

Jamk School of Business aims to be one of the best schools of business in Finland, known for high quality in learning, practice-oriented research and internationalisation. Jamk Summer School is a multicultural and multidisciplinary learning environment with students and faculty from all around the world. The programme offers both bachelor's and master's level courses. You can find the descriptions for each course on our website: jamk.fi/summerschool.

Lively, Energetic and Safe Jamk

Jamk is a very safe, lively and energetic environment with 9 500 students from 80 countries and 900 faculty and staff members. One can choose from 30 different degrees in the Schools of Business, Health and Social Studies and Technology. It is also possible to study at the School of Professional Teacher Education to gain a teacher's qualification.



Let Jyväskylä Get You Inspired

You will have all the shops, restaurants and cafes within a walking distance and yet you will find wide-ranging possibilities for leisure time activities, such as hiking in the forests or national parks, biking, rafting, swimming, and various sports possibilities.

- a pocket size metropolis with a lively urban centre
- all services, shops, universities, schools and jobs are close at hand
- a wide variety of leisure and sport activities
- a modern centre for industry and learning
- population 145 000
- a beautiful city full of nature situated between lakes and hills

Higher Education in Finland

The Finnish education system is quick to adapt to innovative studying methods and techniques. For example, problem-based learning has been in use in Finnish education institutions for many years. Teaching methods at Jamk feature student centered teaching methods. The key learning ethos are interaction, collaboration, and exploration. Jamk learning system characterised by a continuum of discussion, cooperation, and research forms a knowledge creation process that is distinctively Finnish.

Finnish higher educational institutions are notably autonomous but largely funded by the Ministry of Education and Culture. Therefore, Jamk, like all Finnish Universities, is accredited by the Finnish Ministry of Education. In addition, Jamk International Business Programme is accredited by EFMD.

The institutions are small enough to operate functionally and effectively. They are all internationally oriented with special regional features, and one can choose from a variety of learning environments ranging from larger urban campuses to ones that are close to nature.





Tervetuloa!

Welcome!

¡Bienvenidos!

Bienvenue!

欢迎

Ласкаво просимо!

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www.jamk.fi/summerschool

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