



# Summer School in Leadership – a Nordic Experience

Jamk School of Business

31 MAY - 20 JUNE 2024, JYVÄSKYLÄ FINLAND





# Summer School in Leadership

**31 May - 20 June 2024, Jyväskylä Finland**

## **1** Three weeks of Academic Adventure

Jamk Summer School combines high quality academic content with the possibility to join co-curricular social activities in the beautiful lake district of Finland. Start your once-in-a-lifetime adventure and join the exceptionally international group of students and faculty for a three-week intensive Summer School programme in the heart of Finland.

## **2** Jyväskylä – The Shining City

You will have all the shops, restaurants and cafes within a walking distance and yet you will find wide-ranging possibilities for leisure time activities, such as hiking in the forests or national parks, biking, rafting, swimming, and various sports possibilities.

## **3** Discover your passion – in the Heart of Finland

Endless green nature, trees and lakes all around, white nights in the land of the midnight sun, peaceful surroundings in a lively and dynamic city of students. Join us for a truly exotic Scandinavian experience in one of the cleanest and greenest countries in the world. You will make unforgettable memories and friendships for life!





# Summer School in Leadership

- International Business Speaking
- Services Design
- Business Creativity
- Psychology for Leaders
- European Corporate Finance
- Conscious Leadership
- Cultural Contexts in Leadership
- Global Team Leadership
- AI Tools for Managers
- Design in Digital Environment: Case Game Design
- Advanced Engineering, Technologies and Robotics

## Each course equivalent to 3 ECTS/Credits

After completing the courses of your choice you will receive a transcript for the credits you have earned. You can choose 1-4 courses, earning max 12 ECTS. 12 ECTS equals 6 US or Canadian credits.

# Apply

**1 March – 1 April 2024**

**[jamk.fi/summerschool](https://jamk.fi/summerschool)**

## Excursions

# Discover Finland, Estonia and Sweden

The study tours are an integral part of the programme as they enable students to explore interesting neighboring countries and experience many different cultures within a short time period. And why not make the most of your time in Northern Europe and continue your stay with a visit to any European country?

### The following trips are included in the summer school package:

- Helsinki
- Porvoo
- Turku

### You can also choose to include the following excursions:

- Tallinn, Estonia
- Stockholm, Sweden



31 May – 2 June 2024

## Helsinki Weekend

The Summer School experience starts with a weekend in our beautiful capital, Helsinki. Our staff and student tutors will meet you at your arrival to Finland and guide and spend time with you and your fellow students in Helsinki. Professional tour guides will take you for a city tour and show the most interesting attractions and sights, such as the Senate Square, Helsinki Cathedral, Sibelius Monument etc. Helsinki is a modern city with half a million residents and yet full of history and small enough for you to get around easily. After enjoying the capital's summertime hustle and bustle, you can hop on one of our buses taking you directly to Jyväskylä.



2 June 2024

## Porvoo – the City of Stunning Moments

The city of Porvoo is known for its lovely boutiques, delightful delicacies and unforgettable experiences – all of which you'll get a taste of while on your way from Helsinki to Jyväskylä.



8 June 2024

## Welcome to Tallinn

Estonia's capital Tallinn is known for its medieval Old Town. The city center boasts of beautiful churches and major landmarks nestled between modern high-rises. All sights are conveniently only a short stroll away from each other.



14 – 16 June 2024

## Spend a Weekend in Stunning Stockholm

The beautiful capital of Sweden is built on fourteen islands surrounding one of the Europe's largest and best-preserved medieval city centres. The list of things to do in Stockholm is endless and there are more than a hundred attractions to choose from. You can visit the Royal Palace, amusement park, museums, parks, historical sites, go shopping or just walk around the beautiful Old Town, one of the foremost attractions in Stockholm, founded in 1252.

**Note:** the trips to Stockholm and Turku are on the same days.



13 – 16 June 2024

## Turku – a Historic City With a Modern Heart

Founded almost 800 hundred years ago (in 1229), Turku is the oldest city and the former capital of Finland. The city takes pride in its long cultural history. The historic experience is only heightened by the beautiful archipelago surrounding the city.





# Social Programme

1

Various Sports Activities, Picnics, and Get-Togethers



2

Cruise on Lake Päijänne



3

Traditional Finnish Summer Eve Experience at Varjola Estate

## Jamk School of Business

# Creating Business Competence

Jamk School of Business aims to be one of the best schools of business in Finland, known for high quality in learning, practice-oriented research and internationalisation. Jamk Summer School is a multicultural and multidisciplinary learning environment with students and faculty from all around the world. The programme offers both bachelor's and master's level courses. You can find the descriptions for each course on our website: [jamk.fi/summerschool](https://jamk.fi/summerschool).

## Lively, Energetic and Safe Jamk

Jamk is a very safe, lively and energetic environment with 9 500 students from 80 countries and 900 faculty and staff members. One can choose from 30 different degrees in the Schools of Business, Health and Social Studies and Technology. It is also possible to study at the School of Professional Teacher Education to gain a teacher's qualification.

EFMD  
ACCREDITED BACHELOR

AACSB  
Business  
Education  
Alliance  
Member



# Let Jyväskylä Get You Inspired!

- a pocket size metropolis with a lively urban centre
- all services, shops, universities, schools and jobs are close at hand
- a wide variety of leisure and sport activities
- a modern centre for industry and learning
- population 145 000
- a beautiful city full of nature situated between lakes and hills

Check the hotel information and choices on our website:  
[jamk.fi/summerschool](http://jamk.fi/summerschool)



## Higher Education in Finland Sign of Quality

The Finnish education system is quick to adapt to innovative studying methods and techniques. For example, problem-based learning has been in use in Finnish education institutions for many years. Teaching methods in Finland feature student centered teaching methods. The key learning ethos are interaction, collaboration, and exploration. A learning system characterised by a continuum of discussion, cooperation, and research forms a knowledge creation process that is distinctively Finnish.

Finnish higher educational institutions are notably autonomous but largely funded by the Ministry of Education and Culture. Therefore, the Ministry also oversees the quality of teaching carefully.

These efficiently managed institutions:

- react to the needs of society, businesses, and industries in their curricula and teaching
- provide a wide range of high-quality programmes in English for exchange and degree students
- give their students transferrable skills on which they can build their future both in academic fields and in the private sector job market

The institutions are small enough to operate functionally and effectively. They are all internationally oriented with special regional features, and one can choose from a variety of learning environments ranging from larger urban campuses to ones that are close to nature.





Tervetuloa!  
Welcome!  
Välkommen!  
Bienvenido!  
Bienvenue!  
欢迎  
Ласкаво просимо!  
स्वागतम्  
ਸਵਾਗਤ ਹੈ  
الهللو الهأ

[www.jamk.fi/summerschool](http://www.jamk.fi/summerschool)  
Jamk School of Business  
Jamk University of Applied Sciences